SEPTEMBER 22-23-24 / NORD EVENTS CENTER BY GLOBALWORTH

Forbes ROMANIA CEE FORUM

THE ECONOMIC EVENT OF THE YEAR

AT THE TURNING POINT

AGENDA

DAY 1 – SEPTEMBER 22 | 09:00 AM – 3:00 PM

09:00 AM - 10:00 AM - NETWORKING & REGISTRATION
10:00 AM - 10:40 AM - OFFICIAL OPENING OF THE FIRST DAY OF FORBES ROMANIA CEE FORUM
10:40 AM - 10:55 AM - PASSING THE TORCH
(an intergenerational dialogue between a founder and their son or daughter, reflecting on the journey of building a family business and the transition of leadership to the next generation.)

11:00 AM - 11:50 AM PANEL 1 - THE WORLD POST-CERTAINTY
(Economics, geopolitics, public policy, diplomacy, international affairs, investment, business leadership)

- Which decision being made today in Washington, Brussels or Beijing will have the greatest impact on business over the next five years?
- Are we entering a decade defined more by growth opportunities or by economic and geopolitical risk?

11:55 AM - 12:10 PM - CASE STUDY
(through practical examples and supporting visuals, speakers will highlight what worked, what didn't, and the key lessons learned in implementing business practices.)

12:15 PM - 1:05 PM PANEL 2 - MONEY IN MOTION
(Banking, financial services, investment, private equity, venture capital, insurance, fintech)

- What is the biggest change that clients expect from financial institutions today?
- Which industry is most likely to create the next generation of business champions in Central and Eastern Europe?

1:10 PM - 1:25 PM - CEO INSIGHTS
(one-to-one interviews with top executives, offering direct insights into leadership, strategy, and decision-making.)

1:30 PM - 2:20 PM PANEL 3 - AI CHANGES EVERYTHING
(Artificial intelligence, technology, digital transformation, cybersecurity, innovation, telecommunications, business services, HR)

- What will distinguish successful organizations in an AI-driven economy?
- Which jobs, industries or business models will look completely different by 2030 because of AI?

2:20 PM - 3:00 PM - LUNCH AND NETWORKING

AT THE TURNING POINT

AGENDA

DAY 2 – SEPTEMBER 23 | 09:00 AM – 3:00 PM

09:00 AM - 10:00 AM - NETWORKING & REGISTRATION
10:00 AM - 10:40 AM - OFFICIAL OPENING OF THE SECOND DAY OF FORBES ROMANIA CEE FORUM
10:40 AM - 10:55 AM - PASSING THE TORCH
(an intergenerational dialogue between a founder and their son or daughter, reflecting on the journey of building a family business and the transition of leadership to the next generation.)

11:00 AM - 11:50 AM PANEL 1 - THE LEADERSHIP IMPERATIVE
(CEOs, founders, entrepreneurs and senior business leaders across industries)
- What leadership principle that guided you five years ago no longer works today?
- What is the hardest decision leaders are avoiding right now?

11:55 AM - 12:10 PM - CASE STUDY
(through practical examples and supporting visuals, speakers will highlight what worked, what didn't, and the key lessons learned in implementing business practices.)

12:15 PM - 1:05 PM PANEL 2 - THE EXPERIENCE OF LUXURY
(Luxury brands, hospitality, premium real estate, automotive, fashion, watches & jewelry, private aviation, luxury travel)
- Can exclusivity survive in a world driven by transparency and instant access?
- Is luxury becoming more about experiences than possessions?

1:10 PM - 1:25 PM - CEO INSIGHTS
(one-to-one interviews with top executives, offering direct insights into leadership, strategy, and decision-making.)

1:30 PM - 2:20 PM PANEL 3 - "WHAT IF" - FUTURE-ORIENTED THINKING
(Leaders, innovators and future thinkers from across industries)
- The moderator presents provocative futuristic scenarios, such as: "What would a world without hierarchical organizations look like?", "What if leaders were chosen by AI instead of humans?"
- Speakers analyze the potential impact of these scenarios on their industries (real estate, digitization, banking, etc.).
- Fresh perspectives on the future, disruptive ideas, and opportunities for innovation.

2:20 PM - 3:00 PM - LUNCH AND NETWORKING

AT THE TURNING POINT

AGENDA

DAY 3 – SEPTEMBER 24 | 09:00 AM – 3:00 PM

09:00 AM - 10:00 AM - NETWORKING & REGISTRATION

10:00 AM - 10:40 AM - OFFICIAL OPENING OF THE THIRD DAY OF FORBES ROMANIA CEE FORUM

10:40 AM - 10:55 AM - PASSING THE TORCH

(an intergenerational dialogue between a founder and their son or daughter, reflecting on the journey of building a family business and the transition of leadership to the next generation.)

11:00 AM - 11:50 AM PANEL 1 - SPACES FOR A NEW WORLD

(Real estate, construction, architecture, urban development, infrastructure, proptech)

- Which trend is most likely to transform the way people live, work and interact?
- What responsibility does real estate have in shaping better communities?

11:55 AM - 12:10 PM - CASE STUDY

(through practical examples and supporting visuals, speakers will highlight what worked, what didn't, and the key lessons learned in implementing business practices.)

12:15 PM - 1:05 PM PANEL 2 - THE FOUNDATIONS OF PROSPERITY

(Agriculture, agribusiness, energy, utilities, sustainability, climate technologies, manufacturing, innovation)

- Which innovation will have the greatest impact on food and energy security?
- How can traditional industries become engines of innovation and growth?

1:10 PM - 1:25 PM - CEO INSIGHTS

(one-to-one interviews with top executives, offering direct insights into leadership, strategy, and decision-making.)

1:30 PM - 2:20 PM PANEL 3 - FROM GARAGE TO GLOBAL

(Start-ups, scale-ups, entrepreneurship, venture capital, technology, innovation)

- What separates companies that scale globally from those that remain local success stories?
- Looking back, what was the defining moment that transformed your business from a start-up into a growth company?

2:20 PM - 3:00 PM - LUNCH AND NETWORKING