

# BRCC AWARDS GALA CATEGORIES 2025

## CATEGORIES

1. Start-up of the year
2. Sustainability and Environment Award
3. NGO Initiative of the year
4. Community Impact Award (CSR)
5. Best Innovation in Technology
6. BRCC Champion (AWARDED BY THE BOARD OF DIRECTORS)

## Application Timeline

### Step 1- Application

Applications open on 15<sup>th</sup> of October

- Complete your application form for the BRCC Awards 2025
- Only fully completed applications submitted prior to the deadline of 1<sup>st</sup> of February will be accepted.

**[APPLY HERE](#) BY 1<sup>st</sup> OF FEBRUARY**

### Step 2 - Application Review

- A judging panel of specialists with expertise in different fields that cover all the categories subjects will filter the applications.

### Step 3 - Jury

- The BRCC Awards Jury will individually analyze and decide on the Award Winner for each category. In case of equal nominations, the Head of Jury will decide on the final winner.

## Step 4 - Ceremony

- All the participants in the competition will be invited to attend the Award Ceremony held at JW Marriott Bucharest on 19<sup>th</sup> of February. We encourage companies to save this date, so that they can attend the ceremony in person and receive their trophy!

## Terms and Conditions

All entrants or nominations must be active members of the BRCC or have applied for membership in 2024/2025:

1. The Judging Panel reserves the right to place your entry into a category it feels most appropriate.
2. The Judging Panel reserves the right to create or remove categories based on the number of entries received.
3. The Gala allows affiliated companies of jury members to apply for a particular category. Yet, the Jury Member is precluded from adjudicating in that specific category to maintain fairness and transparency.
4. The applicants acknowledge that if they are awarded, the award is personal to the winner and is not assignable to another person or business.
5. The Awards presented will be granted to the organization or the person named on the application form.
6. No modifications to applications will be permitted after the date of submission although submissions may be withdrawn prior to announcement of winners.
7. A finalist **MUST** have a representative present at the Awards Gala Event on the 19<sup>th</sup> of February 2024 at JW Marriott Bucharest.
8. The winner of each award will be invited to give an acceptance speech.
9. Nomination for the Awards is **FREE**, we encourage all active BRCC members to apply to the categories they feel suitable for them.
10. All companies who applied are invited to attend the Gala by acquiring a member ticket to the event.

11. Your privacy is protected, and all entries are regarded as CONFIDENTIAL and all individuals involved in the judging process are required to complete a 'Confidentiality Agreement'.

### **Conditions of Entry:**

- Any person or organisation, including those directly involved with the nominated scheme or project, may submit an entry.
- Each submission may be entered into no more than three categories (if entering more than one category the entry should be tailored to match the relevant category's criteria).
- By entering the Awards you agree to the information you send, to be used in press releases, on BRCC's website and within BRCC editorial content (however, if there are parts of the application considered confidential and for the judges' eyes only, please mark clearly to this effect).
- Specific conditions of entry for each category are noted below.
- Entries must be submitted in the official entry format, by completing the form provided by BRCC

## **BRCC AWARDS CATEGORIES CRITERIAS**

### **1. Start-up of the Year**

We consider Start-ups the companies that meet the following criteria:

Max number of employees: 50

Date of establishment: 2021 or later o Revenue: max 2M EUR in 2024

In your application, you should:

- Describe your start-up activity and profile briefly.
- Describe revenue growth, market expansion, customer acquisition, or scalability of the business model in 2024.
- Mention any notable achievements in 2024, such as successful partnerships, industry recognition, social impact, investor funding etc.
- Mention briefly future plans and ability to adapt to upcoming market changes.

## **2. Sustainability and Environment Award**

- Describe your business and activity profile. Mention the company's most outstanding project in the scope of sustainability and environmental and how did the project contribute to accelerate the delivery of ESG goals and aspirations, notably through data and digital innovation.
- Describe the project milestone achievements over the past 12 months, this could include significant contribution, innovations, products and/or services developed, and its impact in the society.
- Briefly mention why this project is important for the company and how it has contributed to the society. This is all about the overall intended efforts, and impact that the organization has created or creating through its various CSR projects and programs. These initiatives can be a stand-alone project or through partnerships or association of more than one organization's collaborations.
- Why the project should be recognized as Sustainability and Environmental Awards for 2024-2025?
- Why do you consider the company to be a Champion in Sustainability and how did this project contribute to a more sustainable future?

## **3. NGO Initiative of the year**

- Describe your business and NGO's current mission.
- What is the company's most outstanding project in the scope of developing an innovative approach to solve a pressing need within the market.
- Describe the project milestone achievements over the past 12 months, this could include significant contribution, innovations, products and/or services developed, and its impact in the society.
- Briefly mention why this project is important for the company and how it has contributed to the society and how did it demonstrate leadership in inspiring change while addressing specific community needs.
- Why the company should be recognized as the NGO of the year for 2024?

#### **4. Community Impact Award (CSR)**

- Describe your business and activity profile.
- What is the company's most outstanding CSR Project that combines innovation with high impact-delivery in any of the thematic areas.
- Describe the project milestone achievements over the past 12 months, this could include significant contribution, innovations, products and/or services developed, and its impact in the society.
- Briefly mention why this project is important for the company and how it has contributed to the society. This is all about the overall intended efforts, and impact that the organization has created or creating through its various CSR projects and programs. These initiatives can be a stand-alone project or through partnerships or association of more than one organization's collaborations.
- Why should this project be recognized as Community Impact Award (CSR) for 2024-2025?

#### **5. Best Innovation in Technology**

- Explain how you identified the need for your solution and how you assessed the market demand for it.
- Describe the technology or solution your organization developed, and why you consider it to be innovative / differentiating from other similar solutions
- Outline the development process of this innovation, including research, design, and implementation phases.
- Discuss the scalability of your technology—how it can be adapted, expanded, or applied to other industries or markets.
- Provide evidence of the tangible results and measurable impact of your innovation, including social or commercial aspects as applicable.

#### **6. BRCC Champion (AWARDED BY THE BOARD OF DIRECTORS)**

This award recognizes a company that embraces innovation and has successfully implemented a new, innovative strategy in the last 12 months, for example, through new technology, supply chain management, marketing, industry collaboration, or by bringing together novel ideas as well as promoting the Chamber's vision and values across 2024. This particular award is granted by the BRCC Directors and the winner will be announced at the Awards Gala ceremony.

## **BRCC Champion Award Criteria**

- Demonstrated involvement in BRCC activities, events, and initiatives over the past year.
- Active participation in committees, working groups, or panels organized by BRCC.
- Significant efforts in strengthening business ties between Romania and the UK, including fostering partnerships, promoting trade, or cultural collaboration.
- Leadership in advocating for the interests of the business community or specific sectors within the BRCC network.
- Demonstrated influence on key policy issues affecting bilateral commerce or the business environment.
- Contribution to Corporate Social Responsibility (CSR) initiatives or projects that have had a positive impact on the local or international community.
- Support for programs advancing sustainability, diversity, or business ethics.
- Efforts in expanding the BRCC's reach through new partnerships, member recruitment, or sponsorship activities.
- Assistance in developing new services or programs that benefit the wider BRCC network.
- Introduced innovative business practices, solutions, or ideas that have enhanced the reputation or capabilities of the BRCC.
- Forward-thinking initiatives that align with the future of business or economic development between Romania and the UK.