

BRCC AWARDS GALA

CATEGORIES 2024

1. *Start-up of the year*
2. *Colleague of the Year*
3. *Excellence in Business*
4. *Community Impact Award (CSR)*
5. *Innovation in Business*
6. *Sustainability and Environment Award*
7. *NGO Initiative of the year*
8. *BRCC Champion (AWARDED BY THE BOARD OF DIRECTORS)*

NOMINATION CRITERIA

All entrants or nominations must be active members of the BRCC or have applied for membership in 2023/2024:

1. The Judging Panel reserves the right to place your entry into a category it feels most appropriate.
2. The Judging Panel reserves the right to create or remove categories based on the number of entries received.
3. The applicants acknowledge that if they are awarded, the award is personal to the winner and is not assignable to another person or business.
4. The Awards presented will be granted to the organization or the person named on the application form.
5. No modifications to applications will be permitted after the date of submission although submissions may be withdrawn prior to announcement of winners.
6. A finalist **MUST** have a representative present at the Awards Gala Event on the **22nd February 2024 at the Bragadiru Palace**
7. The winner of each award will be invited to give an acceptance speech.
8. Nomination into the Awards is **FREE**, we encourage all active BRCC members to apply to the categories they feel suitable for them.
9. The short-listed 3 companies per category are invited to attend the Gala by acquiring a **member ticket** to the event.
10. Your privacy is protected, and all entries are regarded as **CONFIDENTIAL** and all individuals involved in the judging process are required to complete a 'Confidentiality Agreement'.

Conditions of Entry:

- Any person or organisation, including those directly involved with the nominated scheme or project, may submit an entry.
- Each submission may be entered into no more than three categories (if entering more than one category the entry should be tailored to match the relevant category's criteria).
- By entering the Awards you agree to the information you send, to be used in press releases, on BRCC's website and within BRCC editorial content (however, if there are parts of the application considered confidential and for the judges' eyes only, please mark clearly to this effect).
- Specific conditions of entry for each category are noted below.
- Entries must be submitted in the official entry format, by completing the form provided by BRCC

BRCC AWARDS CATEGORIES CRITERIAS

1. Start-up of the Year

We consider Start-ups the companies that meet the following criteria:

- Max number of employees: 50
- Date of establishment: 2020 or later
- Revenue: max 2M EUR in 2023

In your application, you should:

- Describe your start-up activity and profile briefly.
- Describe revenue growth, market expansion, customer acquisition, or scalability of the business model in 2023.
- Mention any notable achievements in 2023, such as successful partnerships, industry recognition, social impact, investor funding etc.
- Mention briefly future plans and ability to adapt to upcoming market changes.

2. Colleague of the year

- Describe your business and this colleague's role and his impact to the company strategy.
- Describe the colleague's milestone achievements over his tenure with the company, with an emphasis on the past 12 months. This could include:
 - Significant contribution
 - Innovations, products and/or services developed
 - Awards or recognition received
 - Outstanding conduct
- In summary, why is this colleague so valuable?
- Provide an example of the colleague's work ethic that you are proud of.

3. **Excellence in Business**

- Describe your business and activity profile.
- What do you believe has contributed to your success?
- Describe your business values including what they mean to you and your business and how you demonstrate them in your operations.
- What key lessons have you learnt?
- Detail the successes of the business during the past 12 months. This may include business growth, innovations, business technology improvements, awards successes, recognition given by the industry, community, customers, or suppliers.
- What are your strategies and plans to achieve your business growth over the next 12 months?
- Describe how your business has contributed to the local community.

4. **Community Impact Award (CSR)**

- Describe your business and activity profile.
- What is the company's most outstanding CSR Project that combines innovation with high impact-delivery in any of the thematic areas.
- Describe the project milestone achievements over the past 12 months, this could include significant contribution, innovations, products and/or services developed, and its impact in the society.
- Briefly mention why this project is important for the company and how it has contributed to the society. This is all about the overall intended efforts, and impact that the organization has created or creating through its various CSR projects and programs. These initiatives can be a stand-alone project or through partnerships or association of more than one organization's collaborations.
- Why the project should be recognized as Community Impact Award (CSR) for 2023-2024?

5. **Innovation in Business**

- Describe your business and activity profile.
- Mention the uniqueness and creativity of the innovation introduced by your business.
- Evaluate how the innovation addresses a specific problem or meets unmet needs within the market.
- Highlight successful cross-functional cooperation and teamwork that contributed to the innovation's success.
- Highlight any awards, recognitions, or industry acknowledgments the innovation has received.

6. Sustainability and Environment Award

- Describe your business and activity profile. Mention the company's most outstanding project in the scope of sustainability and environmental and how did the project contribute to accelerate the delivery of ESG goals and aspirations, notably through data and digital innovation.
- Describe the project milestone achievements over the past 12 months, this could include significant contribution, innovations, products and/or services developed, and its impact in the society.
- Briefly mention why this project is important for the company and how it has contributed to the society. This is all about the overall intended efforts, and impact that the organization has created or creating through its various CSR projects and programs. These initiatives can be a stand-alone project or through partnerships or association of more than one organization's collaborations.
- Why the project should be recognized as Sustainability and Environmental Awards for 2023-2024?
- Why do you consider the company to be a Champion in Sustainability and how did this particular project contribute to a more sustainable future?

7. NGO Initiative of the year

- Describe your business and NGO's current mission.
- What is the company's most outstanding project in the scope of developing an innovative approach to solve a pressing need within the market.
- Describe the project milestone achievements over the past 12 months, this could include significant contribution, innovations, products and/or services developed, and its impact in the society.
- Briefly mention why this project is important for the company and how it has contributed to the society and how did it demonstrate leadership in inspiring change while addressing specific community needs.
- Why the company should be recognized as the NGO of the year for 2023?

8. BRCC Champion (AWARDED BY THE BOARD OF DIRECTORS)

This award recognizes a company that embraces innovation and has successfully implemented a new, innovative strategy in the last 12 months, for example, through new technology, supply chain management, marketing, industry collaboration, or by bringing together novel ideas as well as promoting the Chamber's vision and values across 2023. This particular award is granted by the BRCC Directors and the winner will be announced at the Awards Gala ceremony.

Application deadline: 5th of February 2024