

POWERED BY

THE **DIPLOMAT**
Bucharest

Sustainability
TODAY

Sustainability in Business forum & awards

4th Edition • 14 September 2023 • Bucharest
Grand Hotel Bucharest, Ronda Hall

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THE DIPLOMAT - BUCHAREST organizes on September 14, 2023 at Grand Hotel Bucharest, Ronda Hall, the 4th edition of SUSTAINABILITY IN BUSINESS FORUM, followed by the SUSTAINABILITY AWARDS GALA, now in its fourth edition and dedicated to recognizing the performance of initiatives, projects, companies and leaders acting in various industries in Romania.

MEDIA PARTNERS



FORUM AGENDA

13:00-13:30 Welcome Guests & Official Opening Address



MIHAELA CROITORU,
Sustainability, Climate &
ESG Advisor
(event moderator)

13:30- 14:45 SESSION I FOR A SUSTAINABLE FUTURE – PRACTICAL APPROACH, REGULATIONS



GEMMA WEBB,
CEO and Chairman of
the Board of RetuRO
Sistem Garantie



LAURA NEGRISOIU,
Sustainability
Director, Mazars in



ANDREEA NEGRU,
Spokesperson,



ALIN IOANES,
CEO,
Rombat SA



**GABRIELA CIULACU
BIȚAN,**
Senior Policy
Officer, Department
of Sustainable
Development,
Government of
Romania



FLAVIA POPA,
General Secretary,
BRD Groupe Societe



BERNHARD GEHLERT,
Senior Vice
President,
Commercial Director,
Bosch Automotive



ALICE NICHITA,
Corporate Affairs
& Sustainability
Director, Coca-Cola
HBC

THE NEW LEGISLATIVE FRAMEWORK IN THE FIELD OF SUSTAINABILITY AND ITS IMPACT ON COMPANIES IN ROMANIA

The main normative acts in the field of sustainability that will come into force in the coming years.

SUSTAINABILITY & NET-ZERO STRATEGY: THE MOST PRESSING CHALLENGES FACED BY COMPANIES TO IMPLEMENT EFFICIENT STRATEGIES THAT CREATE VALUE FOR BOTH BUSINESS AND SOCIETY

The utility of such strategy for companies and the consequences of failure

14:45-15:00 Coffee Break

15:00-16:45 SESSION II ORGANIZATIONAL LEADERSHIP IN ACHIEVING SUSTAINABILITY GOALS



CRISTINA SIMA,
Environment
Senior Manager



**ANDREIA
STANCIU,**
Head of ACCA
South-Eastern



**CORINA
DOSPINOIU,**
Sustainability
Director, Auchan



ROXANA PUIA,
Marketing
Director



**ANDRADA
BUSUIOC,**
Communications
Director, Sphera
Franchise Group



**LOREDANA
ALEXE,** Senior
Service Delivery
Manager,
Majorel Romani



**STEFAN
URZICEANU,**
Head of
Corporate Social
Responsibility,
Carrefour



ROXANA PINTEA,
Head of Public
Affairs, ESG
and Commu-
nications,
Vodafone
România



EMILIAN DINICA,
Transformation
Manager,
PepsiCo



**ZSUZSA
BERESCHI,**
Principal Energy
& Utilities,
Horváth
Romania

COMPANIES ARE INTEGRATING SUSTAINABILITY INTO THEIR STRATEGIES AND BUSINESS MODELS IN NEW WAYS. SUSTAINABILITY IS A STRATEGIC DECISION, AND THE ECONOMIC SECTOR IS REINVENTING ITS BUSINESS AND PRACTICALLY, THE ENTIRE OPERATIONAL MODEL

16:45-17:00 Coffee Break

17:00- 18:00 SESSION III TRANSFORMING BUSINESS MODELS AND ADDRESSING SUSTAINABILITY



CHRISTIAN SCHMIDT,
Cluster Director DS Smith
Packaging Romania



CRISTIAN LAZAR,
CEO & Founder
Green Pack



GABRIEL IVAN,
Country General Manager,
CHEP Romania & Bulgaria



BART DOBBELAERE,
Managing Director, VPK
Packaging & COREX Romania



ANA-MARIA IORDACHE,
Partner
D&B David and Baias

SUPPLY CHAIN SUSTAINABILITY: IN THE CONTEXT OF THE CSRD (CORPORATE SUSTAINABILITY REPORTING DIRECTIVE) AND THE DUE DILIGENCE DIRECTIVE, WHICH ARE THE MOST EFFICIENT APPROACHES TO STIMULATE THE INTEGRATION OF SUSTAINABILITY IN THE SUPPLY CHAIN

CLIMATE CHANGE: HOW READY ARE COMPANIES AND AUTHORITIES TO FACE THE CLIMATE CHANGE AND HOW THEY CAN CONTRIBUTE TO ACHIEVE THE GLOBAL GOALS OF CLIMATE NEUTRALITY

Actions or plans of companies to identify the degree of exposure and vulnerability both for them and their supply chains to climate risks

GREENWASHING

18:00 - 19:00 Networking Cocktail & Gala Dinner

19:00 - 21:00 AWARDS CEREMONY

SPEAKERS

SPEAKERS

SPEAKERS

JURY



RAMONA JURUBITA,
Country Managing
Partner,
KPMG Romania &
Moldova,
FIC Vice President



MIHAELA CROITORU,
Sustainability,
Climate & ESG
Advisor



**MONICA
MOVILEANU,**
Partner, ESG Leader,
PwC Romania



SORIN ELISEI,
Director and Leader
of Sustainability
Practice, Deloitte
Romania



ALEX. LAIBAR,
Executive Director,
Circular Economy
Coalition CERC



ILINCA PANDELE,
Senior Consultant,
Team Leader Econet
Romania, AHK
Romania



COLIN LOVERING,
Co-Founder,
Lovering &
Partners Business
Performance
Consultants,
Chairman of British-
Romanian Chamber
of Commerce



RAUL POP
Waste Management
Expert,
ECOTECA

The **SUSTAINABILITY AWARDS GALA** is dedicated to the performance and proven commitment in the development of sustainable initiatives, projects and leaders in the business sectors of the Romanian economy, to highlight even more the primary importance of acting sustainably regardless of industry or region. The **SUSTAINABILITY AWARDS GALA** aims to promote in a transparent and efficient manner the need to highlight the top companies, leaders, managers and projects performing in sustainability.

AWARD CATEGORIES

Special Awards by Sustainability Today & The Diplomat-Bucharest

- MAJOR CIRCULAR ECONOMY ENDEAVOR
- SUSTAINABLE EFFICIENCY AWARD
- CIVIC IMPACT EXCELLENCE
- WASTE MANAGEMENT TECHNOLOGY PERFORMANCE
- SUSTAINABLE LEADERSHIP IN ENERGY
- SUSTAINABLE SUPPLIER EXCELLENCE
- VALUABLE COMMITMENT TO GREEN BUSINESS

On- line voted Awards:

- NET-ZERO CARBON STRATEGY OF THE YEAR
- BRAND OF THE YEAR IN SUSTAINABILITY
- SUSTAINABILITY REPORTING & COMMUNICATIONS

Jury voted Awards

- EDUCATIONAL PROJECT IN SUSTAINABILITY
- SUSTAINABILITY PARTNERSHIP OF THE YEAR
- BEST SUSTAINABLE FINANCE SOLUTIONS PROVIDER
- SUSTAINABLE SUPPLY CHAIN OF THE YEAR
- SUSTAINABILITY AMBASSADOR
- PERSONALITY OF THE YEAR IN SUSTAINABILITY
- WASTE AND RESOURCE MANAGEMENT PROJECT OF THE YEAR
- TECHNOLOGY FOR GOOD AWARD
- SOCIAL VALUE INITIATIVE IN SUSTAINABILITY
- CIRCULAR ECONOMY INNOVATION OF THE YEAR
- LEADERSHIP IN SUSTAINABILITY
- SMART SUSTAINABLE CONCEPT
- GAME CHANGER IN SUSTAINABILITY
- SUSTAINABILITY FRONTRUNNER IN INDUSTRY