

## DID YOU GET THIS?



We have all lived a couple of never-before-seen years in our most recent history and we couldn't have done this without supporting each other.

Once again, our wish is to create the best version of Cutia cu Localnici for Christmas, this year adding a little something special to every single box and giving back to the community.



### H = HPANETONE

You know us already. Local, Local, Locals are the best. Once again, our mission to replace the same old boring panettone Christmas box with something local and relevant continues.







### IMAGINE THUS

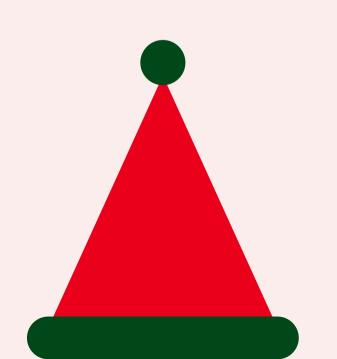
A locally sourced gift, bringing together carefully curated local products and designed especially for your employees, most faithful clients, partners and friends, in a never-before-seen package that creates a luxury shopping like experience.

### AND SOMETHING MORE....



### **O-HO-HO-READY?**

Allow us to introduce you to this year's Cutia cu Localnici Christmas edition







A squared green box wrapped in a never-before-seen tote bag, created for Localnicii by Ştefana Maior, a young Romanian fashion designer.

Not just another tote bag, but a fashion statement, perfectly designed to carry your gifts, picnic baskets and pretty much any day-to-day items.

Buying local just becomes fashionable!





\*All products are subject to stock availability and might be substituted with similar ones. \*Upon request and for orders placed before November 1st, other wines may be available. \*For orders higher than 150 units, your box can be customized with a branded textile tag.

### LUXURY BOX 750 RON

Cozonac artizanal Cuvee Experience Gin din flori de soc Praline pictate manual Zacuscă de vinete cu ghebe Miere cu migdale și scorțișoara Dulceață de soc Biscuiți cu cacao și lavandă Mirodenii pentru Vin Fiert Guatemala Finca Medina Green box & tote bag



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### PREMIUM BOX 470 RON

Cozonac artizanal Cuvee Experience Palincă de gutui Praline pictate manual Zacuscă de vinete cu ghebe Miere cu migdale și scorțișoara Mirodenii pentru Vin Fiert Biscuiți cu cacao și lavandă Green box & tote bag



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### CHRISTMAS BOX 300 RON

Cozonac artizanal Pinot Noir, Crama Jelna Ciocolată cu lapte & China Rose Tea Palincă de prune Mirodenii pentru Vin Fiert Biscuiți cu cacao și lavandă

### OR CREATE YOUR OWN BOX BY NOVEMBER 1ST

Year by year, we are intensively scouting, tasting, selecting and sometimes co-labelling the best and newest local products to be featured in our Cutia cu Localnici. Once again we are welcoming Christmas with a carefully curated selection of premium products,

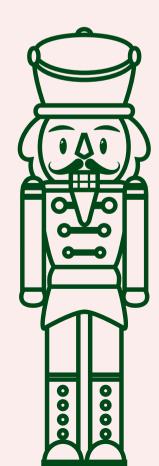
We invite you to mix & match and create your very own Cutia cu Localnici starting from a standard base (green box & tote bag, wine & cozonac & Localnicii cookies) and adding the desired products, by November 1st the latest.

Cozonac artizanal, an exquisite recipe by Prăjiturela Cuvee Experience, Domeniul Bogdan Praline pictate manual, Maximilian Chocolat Zacuscă de vinete cu ghebe la ceaun, Răzvan Idicel Cafea Guatemala Finca Medina, Incongnito Coffee Miere cu migdale rumenite și scorțișoara, Aurum Ciocolată cu lapte și China Rose Tea, Maximilian Chocolat Christmas tree decoration, Fjord Palincă de prune, Sanct Georgius Biscuiți cu cacao și lavandă, Localnicii Pinot Noir, Crama Jelna Gin din flori de soc, Kaspers Dulceață de soc, Miam Mirodenii pentru Vin Fiert, Malee Palincă de gutui, Celar de Bogați Digestiv Românesc, Amărăciun

### THIS IS HOW WE DID IT BEFORE

With over 12 successful boxes created since we started back in 2020, here is how Christmas looked for us, hundreds of brands and thousands of Romanians.









Christmas, 2021

Christmas, 2020



**f** Localnicii.ro

# LOCALNICII

PREZENTAT DE



For inquiries or personalized experiences contact Giuseppina Burlui, Brand Relations Director







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