

BACK TO BUSINESS
SWISS GET TOGETHER
AT MOGOȘOAIA PALACE

15th of September, 2022 | 18:00 - 22:00



A Premium Networking Event by the



CHAMBER OF COMMERCE
SWITZERLAND – ROMANIA

THE CHAMBER OF COMMERCE SWITZERLAND – ROMANIA

Mission & Purpose

The objectives of the Chamber of Commerce Switzerland – Romania are to promote its members in Romania and Switzerland, to facilitate the business relations between Swiss and Romanian companies, and to provide economic information and business consulting services to its members and other potential partners.

The Chamber of Commerce Switzerland – Romania (Camera de Comerț Elveția – România, CCE-R) was legally set up as a Romanian non-profit association in December 2000 and has been active since then.

The activities of our current members cover a wide range of production and trade & services areas, such as construction materials industry, food and beverages, medicine and pharmaceutical industry, mass-media, air transportation, heating technology, agriculture, power technology, financial and legal consultancy, training and luxury products.

The Chamber organises several types of events:

- **Networking Events** to provide networking opportunities between its members and the members of counterpart chambers of commerce;
- **Training Seminars** to enable the sharing of knowledge and experience between its members;
- Takes part in **Advocacy and Lobbying Actions** organized by the business environment;
- Specific events and actions developed by the **content-oriented working groups** of CCE-R.

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Back to Business. Swiss Get Together A Premium Networking Event

The event “Back to Business. Swiss Get Together” is dedicated to both long-standing and newly joined members of the Chamber of Commerce Switzerland - Romania. They all have demonstrated outstanding craft and innovative resilience in their respective industries.

We thrive in networking, so strengthening our ties and building collaborative opportunities with our partners in business are the reasons we are all gathering in the heart of a historical landmark.

Mogoșoaia Palace hosted at one point the Embassy of Switzerland. Through this event, we want to celebrate this brief moment in history that reunited two countries set apart by cultural inheritance, economic prowess and political set-up.

Within its centuries-old walls and vast gardens, Mogoșoaia Palace will welcome us and embrace our celebration of the past and our plans for the future!

Expectations from this Event

- Networking and sharing of experience with other members of the Chamber
- Extending and consolidating business partnerships via a network of like-minded professionals
- Matchmaking for Swiss and Romanian companies
- Identifying new opportunities for collaboration by leveraging the Chamber’s marketing, advocacy, and networking benefits

Please see the following pages for partners' packages and benefits.

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Golden Partner

2.000 euro

Benefits

Pre-Event Advertising Opportunities

- Logo on event materials: key visuals, newsletters
- Sponsor mention (hashtags/company name/logos on key visuals) on social media channels (Facebook & LinkedIn CCER Pages)
- Logo or sponsor badge on website www.ccer.ro

On-Site Advertising Opportunities

- Most prominent logo placement on our advertising materials
- Presentation Booth 2 x 2 m
- Two mentions in our speeches
- Repeated display on our screens placed inside the location (promo videos of min. 30 seconds – max. 2 minutes)
- Special signage featuring your logo and acknowledging your sponsorship - 2 roll-ups in our Networking Area
- Product placement in our raffle games

Post-Event Advertising Opportunities

- Banner on website www.ccer.ro for a period of 4 consecutive months
- 4 consecutive displays of sponsor banner on the CCER newsletter communication
- Roll-up placement at the CCER headquarters (and other events in plan) for a period of 4 consecutive months
- Sponsor mention in press material

The Sponsorship Packages can be personalised according to the sponsors' marketing policy.

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Silver Partner

1.500 euro

Benefits

Pre-Event Advertising Opportunities

- Logo on event materials: key visuals, newsletters
- Sponsor mention (hashtags/company name/ logos on key visuals) on social media channels (Facebook & LinkedIn CCER Pages)
- Logo or sponsor badge on website www.ccer.ro

On-Site Advertising Opportunities

- Prominent logo placement on our advertising materials
- Presentation Booth 2 x 2 m
- Two mentions in our speeches
- Movie display on our screens placed inside the location (promo videos of min. 30 seconds – max. 2 minutes)
- Product placement in our raffle games

Post-Event Advertising Opportunities

- Banner on website www.ccer.ro for a period of 2 consecutive months
- 2 consecutive displays of sponsor banner on the CCER newsletter communication
- Sponsor mention in press material

The Sponsorship Packages can be personalised according to the sponsors' marketing policy.

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Bronze Partner

700 euro

Benefits

Pre-Event Advertising Opportunities

- Logo or sponsor badge on website www.ccer.ro

On-Site Advertising Opportunities

- Movie display on our screens placed inside the location (promo videos of min. 30 seconds – max. 2 minutes)
- Special signage featuring your logo and acknowledging your sponsorship - 2 roll-ups in our Networking Area
- Product placement in our raffle games

Post-Event Advertising Opportunities

- Banner on website www.ccer.ro for 1 month

The Sponsorship Packages can be personalised according to the sponsors' marketing policy.

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