



*DISTANCE SHOULDN'T  
KEEP US APART*

Social partnership opportunities alongside  
The Salvation Army Red Kettle

For over 100 years, the Salvation Army has been running around the winter holidays globally, the Red Kettle Campaign has become an international symbol of hope for those in need.

On the eve of Christmas, when our bells ring, their ringing reminds us that we are people, that we are good, that we know how to give and that we are able to bring a drop of hope in the lives of others in need.

Christmas has always been about giving.

With your support and through this Red Kettle Campaign, we can continue to help the 1600 Romanians in difficulty (families, elderly and children) for whom The Salvation Army constantly assisting, being at the forefront in these difficult months, at unprecedented levels. We offered in this period thousands of boxes of food, clothing, social and emergency medical assistance to people without shelter, needy families and children at risk.

*Red Kettle Challenge*



[armatasalvării.ro/redkettle](https://armatasalvării.ro/redkettle)

This is an unprecedented year and we humbly ask our partners to continue working together to save Christmas for people in difficulty - **together and safely. Will you join?**



*SAFETY IS OUR PRIORITY*

The Salvation Army will follow all safety protocols and will consider any additional measures of safety recommended by your company

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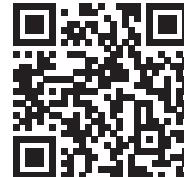
## ABOUT THE RED KETTLE CAMPAIGN

From its humble beginnings in 1891 in San Francisco, California, the Red Kettle Campaign has become one of the most recognized and major charity events both in the United States and around the world. With over 5,000 communities globally, the money raised in the Red Kettle Campaign goes towards assistance and support during the winter holidays and for social services throughout the year. All the money collected in a community stays in that community to meet the local needs.

## GIVE CHANGE. MAKE CHANGE!



- Allow a Salvation Army volunteer with a Red Kettle stand at the entrance to your store (outside). You establish days and time allowed to stay.
- Scan the QR Code from the flyer or enter [www.armatasalvarii.ro/redkettle](http://www.armatasalvarii.ro/redkettle) and donate a fixed amount for the Red Kettle Campaign.
- Look for a Red Kettle location in your city and donate cash or scan the QR Code.
- Accept the challenge of raising 1,000, 2,000 or 4,000 lei. Together with your team or family and loved ones to support ongoing social projects.



### Here are some reasons why partnering with the Salvation Army this Christmas is a wonderful act:

- ✓ The money raised in this campaign goes directly to programs in your community. All donations remain in the community in which were collected;
- ✓ Meet a considerably larger need and difficulty during this period;
- ✓ Your support will help support programs of your community throughout year, not just holidays;
- ✓ You have the opportunity to start or continue a tradition of Christmas, within your company;
- ✓ Let your community be aware of this that you are there for them in a visible way;
- ✓ Join an annual charity campaign worldwide - with millions of people.



**Do you have any questions? Are you ready to join us? Contact Us**  
**Together we can Save Christmas!**



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#SALVEAZĂCRĂCIUNUL