



HOST AN ANGEL TREE

More and more families are facing difficulties this year, the need to serve the most vulnerable of we grow exponentially.

The Salvation Army provides support every year, with food and toys for children in Romania and around the world.

Our Angel Tree Campaign offers partners the opportunity to involve their employees and customers in providing new toys to children who would otherwise have nothing on Christmas morning.

Given that the COVID-19 pandemic affected everyone's work, we mobilized and offered the Angel Tree campaign both virtually and personally. Will you help us save Christmas this year for families in need?



How does it work?

The children who receive gifts through the "Angel Tree" campaign come from needy families who have asked us for Christmas support.

- The Salvation Army analyzes the situation of each family (participation is strictly based on needs) and prepares a list of toys and clothes that children want;
- Individuals, companies and groups sign up campaign by adopting "Angels" or hosting your own Angel Tree, in which we will hang cards with information about the little "angels";
- Salvation Army personnel assign Angels to each sponsor with a tag. Each tag contains information about the Angel (name, age, height, shoe size and the desired gift), and is ready to be hung in your Christmas tree.
- The fun begins! Sponsors shop for Angels;
- Please make sure all the gifts are new and packaged.
- Collect all gifts from employees or your customers and establish with us once a Salvation Army representative he can come and pick them up.



*THANK YOU FOR BRINGING
JOY TO CHILDREN
THIS CHRISTMAS*

NEW! Angel Tree Virtual

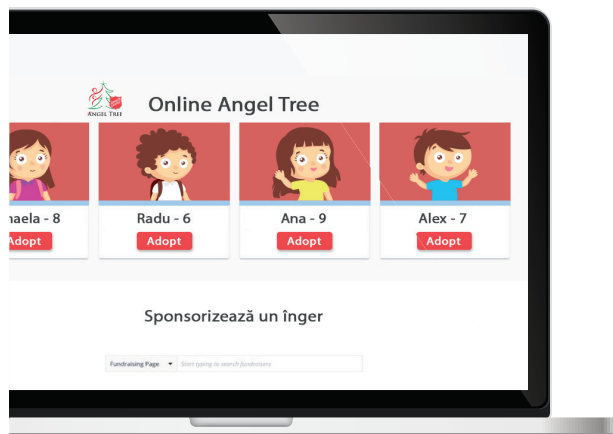
Due to the current COVID-19 situation, we're offering the online Angel Tree option for those of you who are working remote or who would like to help from a distance. Angel Tree Virtual is a fantastic activity that offers the opportunity to involve your employees and gives the team the opportunity to give gifts to children whose Christmas could pass like any other day without your support.



Setup is easy with the help of Salvation Army personnel

You can choose what level of financial involvement you want to have, you can tell the Angel Tree story further and you can also encourage your employees to join in as many numbers as possible by giving unforgettable memories to the less fortunate children from your community.

HERE'S HOW EMPLOYEES AND / OR CUSTOMERS CAN START:



- **Start a virtual Angel Tree fundraiser online .**

The Salvation Army has an online platform easy to use that we invite you to access by clicking on the link below angeltree.armatasalvarii.ro;

- **Tell the story.**

Share the Angel Tree campaign! Give by news to friends and family about The Angel Tree campaign through social networks, by email or personally;

- **Encourage your peers to join!**

Encourage your friends, colleagues and family to join our campaign on your own their fundraising;

- **Tell the story of our collaboration!**

Use our online collection page funds, leave a message and forward them and others why you chose to support us in this approach.

- **Fulfill this social goal!**

Help the people in your community through funding programs designed to change the lives of those in difficulty.



When you adopt an Angel, you do more than give to a child a memorable Christmas.



#SALVEAZĂCRĂCIUNUL

Together we can Save Christmas. It's up to you!
angeltree.armatasalvarii.ro