



VIP STRATEGIC IMAGE PARTNERSHIP INVITATION

OUTSOURCING TODAY & THE DIPLOMAT-BUCHAREST invites you to join as **VIP STRATEGIC PARTNER** of the sixth Edition of the **ROMANIAN BUSINESS SERVICES FORUM & AWARDS 2020** on July 15, 2020 at Athénée Palace Hilton Hotel in Bucharest (Roberto's terrace). This is a joint half-day event, with engaging session of **CEO LEADERS DEBATE** sustained by industry leaders, networking opportunities and **GALA AWARDS CEREMONY**.

It is the high time for business shared services in Romania to go beyond the paradigm of doing business as usual. Towards 2020 and beyond, outsourcing and business shared services are considered to develop into new areas, creating a new future for the entire industry. This future is about keeping the core activities and operations but also evolve into more specific areas such as: strategy, differentiation and more complex aspects of businesses.

THE CEO LEADERS' DEBATE SESSION brings together the most prominent companies acting in the Business Shared Services- BPO, ITO, SSC and connected services and solutions providers' industry in Romania in a half-day event with engaging keynote sessions by industry leaders, interactive panel discussions and networking opportunities. The event aims at becoming an arena where key players in the field can discuss the current challenges and opportunities that the business services providers deal with.

THE GALA AWARDS CEREMONY continues to recognize, reward and celebrate the success of the most prominent companies acting in the Outsourcing – BPO, ITO and SSC industry in Romania.

Thank you and looking forward to Welcome you as
VIP STRATEGIC PARTNER

Respectfully,
Mirela Gavra
Founder & General Manager, Diplomat Media Events

Magda Purice
Event communication

RSVP: July 7, 2020 to magda.purice@thediplomat.ro | 0727 813 261

For more information, please contact the organizers:

Tel: 0314 222 369 • Email: sales@thediplomat.ro • www.thediplomat.ro • www.automotive-today.ro • www.outsourcing-today.ro



ROMANIAN BUSINESS SERVICES FORUM & AWARDS 2020



STRATEGIC IMAGE PARTNERSHIP

As part of the Strategic Partnership, [THE DIPLOMAT-BUCHAREST](#) offers:

THE DIPLOMAT-BUCHAREST IS PROMOTING THE EVENTS WITH THE SUPPORT OF THE STRATEGIC IMAGE PARTNER (information about the event through press releases, articles, newsletters, dissemination on online platforms Fb, LinkedIn and Youtube, pre- and post-event)

- **1 FREE INVITATION AT THE EVENT**
- Promoting the **STRATEGIC IMAGE PARTNER** logo on the sites dedicated to the events;

AS PART OF THE STRATEGIC PARTNERSHIP, THE STRATEGIC IMAGE PARTNER CONTRIBUTES WITH:

- Dissemination of information and promotion of events organized by The Diplomat-Bucharest in the community of the **STRATEGIC IMAGE PARTNER** (newsletter, taking over information about the event, online support by sharing on social media pages and website)

The outcome of **ROMANIAN BUSINESS SERVICES FORUM & AWARDS 2020** event will be endorsed by extensive reporting and live content on [THE DIPLOMAT-BUCHAREST](#) and [OUTSOURCING TODAY'S](#) online platforms in order to enable the well-deserved knowledge sharing among all the stakeholders of the automotive sector, as a strategic partner for the business growth of the Romanian overall economy landscape.

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