

# A DIFFERENT

# Spring Cocktail

# PERSPECTIVE

NOBLESSE PALACE

MARCH 26<sup>TH</sup> 2019



PARTNERS



## SPEAKERS



**CORINA POPESCU**

CEO Electrica



**PETRE STROE**

CEO MET România  
Energy



**OANA MOGOI**

Sector Head - Utilities  
& Natural Resources  
ING Bank



**NEIL MCGREGOR**

Chairman of the British  
Romanian Chamber of  
Commerce

# KEY INFO

## WHAT IT IS SPRING COCKTAIL?

This event is the best opportunity for the expats in the energy industry to calibrate their expectations and perspectives with the Romanians who worked abroad. What is common and what surprises the newcomers once they in Romania? What similar experiences and what is totally unique to the Romanian energy industry? What type of events is to be avoided and what are the models worth to be urgently imported to make companies more efficient and Romania a better host for the international experts?

## FOR WHOM?

**Spring Cocktail** is a business-to-business event open for over 100 professionals active from the energy companies in Romania.

## WHEN?

Spring Cocktail is scheduled once a year in march. The first edition was on March 27, 2014. **Spring Cocktail 2020 is scheduled on March 26<sup>th</sup>!**

## WHERE?

This year, **Spring Cocktail** will take place at the **Noblesse Palace**, in downtown Bucharest.

Networking and exchange of ideas will be catalyzed by up to three speakers, decision makers with rich experience and good knowledge of the local business environment.

2019



2018

2017



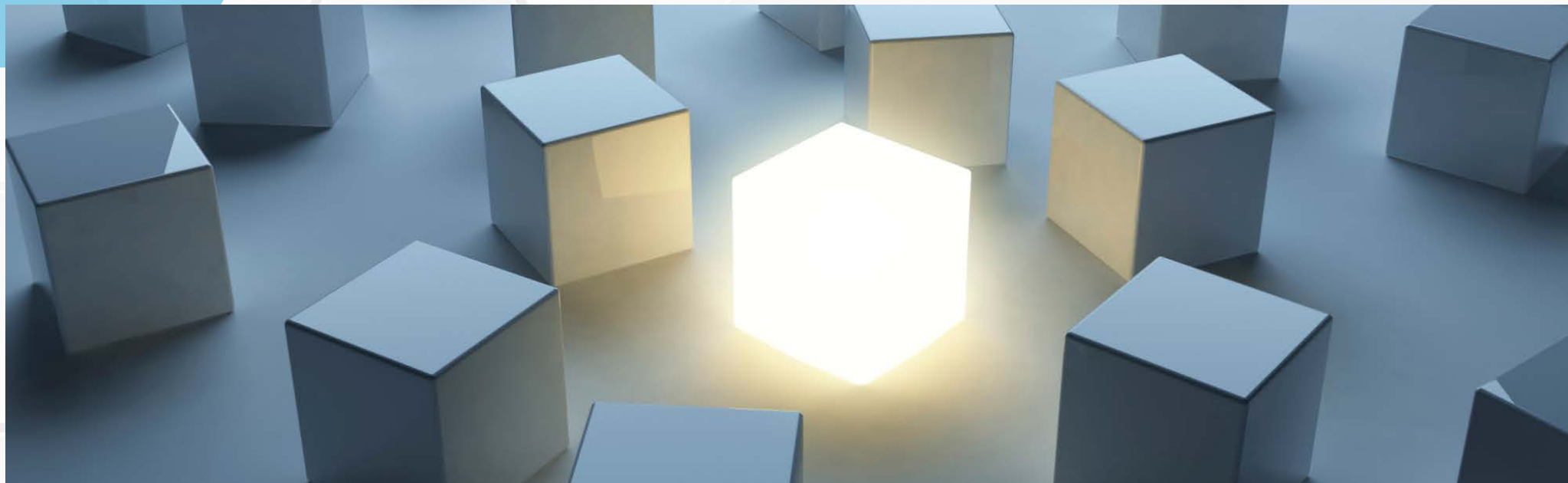
2016

2015



2014

# CONCEPT



## CONCEPT & CONTENT

**Spring Cocktail 2020** is the top executives' reunion for the Romanian energy market.

On March 26<sup>th</sup>, in Bucharest, more than 100 decision makers and public officials will try their best in forecasting the industry progress through the next 12 months.

The March 26<sup>th</sup> event will be a good opportunity for the experts in the energy industry to calibrate their expectations and perspectives.

Networking and exchange of ideas will be catalyzed by a spectacular speaker - a daring fortune-teller to spot the changing streams among steady waters.

Our **KEYNOTE SPEAKERS** will advocate the predictions with numbers, photos, good judgement or pure eloquence so that a broad image of the energy sector in Romania will be pictured in a manner both entertaining and easy to grasp.

An additional contribution to the success of the evening will come from the fresh cocktails to be tested during the event.

On March 26<sup>th</sup>, from 6 PM, for 4 hours, Noblesse Palace will provide us an excellent ambience, given the more than one hundred years of tradition and outstanding service quality.

**FORECAST**

**OPPORTUNITY**

**NETWORKING**

**ENTERTAINING**

**SOPHISTICATED**

# PARTNERSHIP



## STRATEGIC PARTENERSHIP

Alongside the most relevant companies in the energy industry, **Spring Cocktail** lures many others powerful and renowned partners. Some of these associations and organizations that actively contribute to information distribution and overall visibility of the event are: **ACUE, AFEER, AIIR, ARBIO, CNR-CME, EPG, RPIA, RWEA, ROPEPCA, FPPG, PATRES, ROEC, RBSTA, EFDEN, CERT.**



Event recommended by



## PARTNERSHIP OPPORTUNITIES

<b>TICKET</b>	<b>100</b>
<b>BUSINESS PACKAGE</b>	<b>2,000</b>
Full Signalistics (COMPANY logo on all printed & electronic materials such as but not limited to: roll-up, banners, gift bags and on all online related ADs)	
2 invitations	
Up to 2 COMPANY roll-ups	
Brochure distribution, flyers, accessories, vouchers	
COMPANY video (up to 2 min) displayed during the event on TV screens	
Pre-event article in energynomics.ro promoting the COMPANY as a partner	
Post-event article in energynomics.ro promoting the COMPANY as a partner	
Post-event article in newsletter energynomics.ro promoting the COMPANY as a partner	
Post-event article in Energynomics Magazine promoting the COMPANY as a partner	
Video post-event posted on YouTube - shared in social media	
Video recording of the conference	
<b>PREMIUM PACKAGE (BUSINESS PACKAGE + 1 SPEAKER - MAXIMUM 20 MINUTES)</b>	<b>3,500</b>
Video content with the Speaker posted on You Tube - shared in Facebook and LinkedIn	<b>350</b>

# ATTENDANCE



# PORTFOLIO

## CLIENT PORTFOLIO: OVER 400 COMPANIES



### STRATEGIC PARTNERS



### SUPPLIERS OF CHOICE



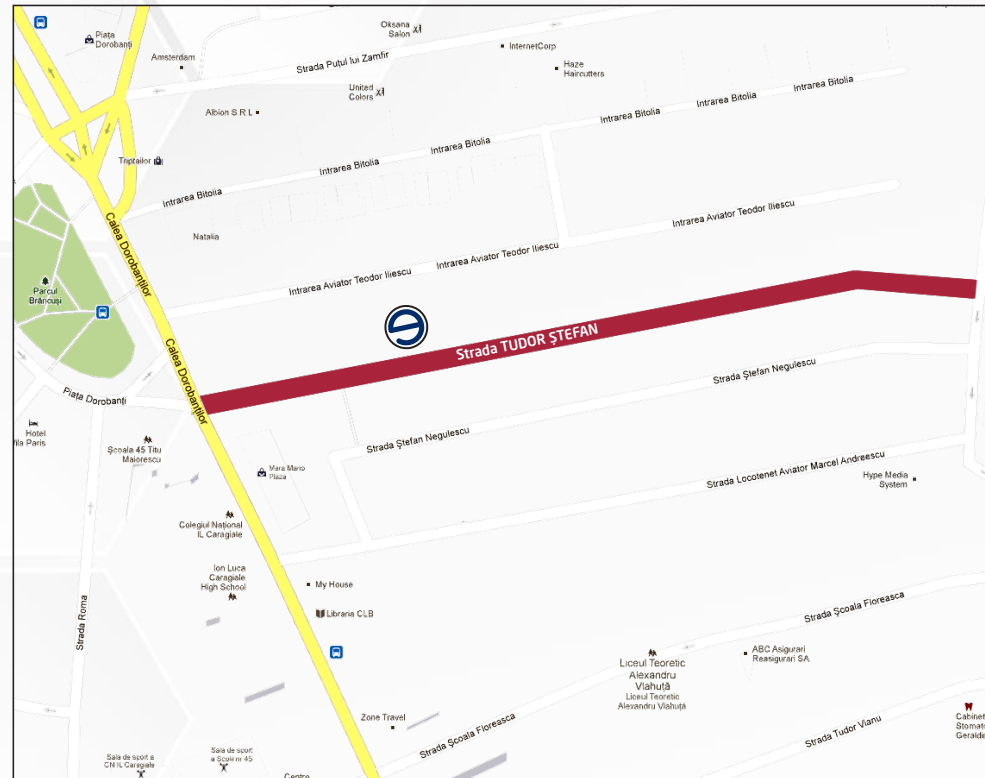


# CONTACT

## ABOUT ENERGNOMICS

Energynomics is the only full-service media agency that offers specialized consultancy services to energy companies operating both in Romania and in the neighbouring countries.

Since 2013, Energynomics is the publisher of the only multi-channel communication platform dedicated to the local and regional energy industry. Having been involved for a long-term and in various capacities within the energy sector in Romania, the founders of Energynomics decided to come and meet the needs of the energy sector private and public players, as well as NGOs. Energynomics offers tailor-made elite business media products and services, with a unique added value due to our industry focus and expertise.



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