

# BRCC CORPORATE BROCHURE

It's more than a membership

## IT'S A PARTNERSHIP



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## JOIN OUR COMMUNITY

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# INTRODUCING THE

## British Romanian Chamber of Commerce

The award-winning BRCC is a non-profit organization owned and driven entirely by its members.

Established in 1998 as a British registered company limited by guarantee, it has grown steadily and built a reputation that speaks for itself.

Taking pride in the fact that it is membership driven, the BRCC devotes all its resources to ensure that members' needs are met at all times, organizing a range of activities from its permanent offices in London, Bucharest, Cluj, and Timisoara.

### THE BRCC'S MISSION IS TO:

- Increase British-Romanian business and investments
- Foster a better understanding between the two nations
- Encourage bilateral trade and industry, tourism, financial investment and cultural relations



## AWARDS



Winner COBCOE membership development award  
2007



Winner COBCOE British Chamber of the year 2009



Winner COBCOE award for corporate social  
responsibility 2011 and 2013



Winner COBCOE membership development award  
2017



**The BRCC is widely regarded as an effective voice not only  
for its members, but also for the entire British-Romanian  
community.**

# 9 REASON

## *why you should consider joining us*

1

**Membership.** As a member, you'll be listed in the Chamber's newsletter, on social media, and you'll be highlighted in other chamber publications.

2

**Create networking opportunities.** BRCC provides numerous networking opportunities. Build your business while promoting it to local businesses and the community at large.

3

**Make business contacts.** Our most fundamental mission is to generate more business activity for the community.

4

**Newsletters.** Newsletters provide new member information, members' articles, press releases and details about upcoming chamber events, among other data

5

**Acquire customer referrals.** Every day, our Chamber receives calls from individuals and businesses looking for potential partners, where we kindly recommend our members activities.

6

**Advertising.** With a BRCC membership, you can reach potential clients through member exclusive advertising

7

**Trade promotion.** Our dedicated trade team can help advise on developing your trade activities.

8

**Networking events.** The BRCC innovative networking events provide our members with great opportunities to meet new potential customers, partners, and generate new business leads.

9

**Custom partnered events.** We offer our members the unique opportunity to develop and deliver customized events.

# MARKETING OPPORTUNITIES FOR MEMBERS

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## **Member Profile**

BRCC Members can submit profiles about their businesses, highlighting owners, staff, company history and/or services.

## **Member News**

All members can submit articles that offer readers business coaching or industry insights.

## **Members Blog**

All members can submit articles that offer readers business coaching or industry insights.

## **Business Referrals**

Sponsorships provide maximum business and corporate exposure.

## **Event Sponsorship**

The BRCC team will send a personal letter of introduction about your business to up to 10 Chamber members of your choosing. This way, that cold call won't seem so cold.

# BRCC TRADE

We work alongside the British government to deliver on-demand trade services, providing practical assistance, guidance and orientation for UK exporters.

## CHARGEABLE PARTNER SERVICES

### Market Entry Consultancy and Support

We can offer tailored support and consultancy services to UK companies to achieve market entry, market development, and regional expansion.

### Contact Identification and Introduction Service

UK companies are able to access tailored introduction services delivered by BRCC to source in-market contacts to assist their market strategy.

### Company Background Checks

BRCC offers UK companies basic due diligence services provision of local company profile to better understand the capabilities of the potential Romanian suppliers or partners.

### Professional Business & Sector Services

We give you access to an in market network of BRCC member and non-member business professionals and organisations who offer tailored support and services including legal, accounting, security, and logistics.

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## OFF THE SHELF SERVICES

Business Opportunities  
– UK companies can access business opportunities in all sectors sourced by BRCC across Romania.

Companies in Romania have the chance to apply for Export Opportunities from British suppliers through the *Choose UK* campaign launched by the BRCC.



## Facilitation & Support

BRCC clients will benefit from the professional support of our team and network in order to help you meet your business goals in Romania.

## Product Regulation & Labelling Advice

UK companies are able to access bespoke regulation and labelling advice delivered BRCC through in-market delivery partners to overcome any potential barrier to market entry.

## Arranging Meetings

The BRCC can arrange meetings for you with its contacts within private and government organisations in Romania, who express an interest in meeting with you.

## Hot Desk & Meeting Room Facilities

BRCC offers UK companies short term hot desk and meeting room facilities at our offices.

## CHARGEABLE REFERRED SERVICES

**Media & Marketing Services** – BRCC and in-market delivery partners offer marketing and media support and services on behalf of UK companies to ensure maximum market coverage and promotion.

**Event Management Service** – BRCC can deliver event management services on behalf of UK companies and offer event space at the British Ambassador's Residence.

**DO YOU NEED MORE INFORMATION?**



## **CONTACT US:**

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### **BUCHAREST Office**

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### **CLUJ Office**

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### **TIMIȘOARA Office**

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### **Sibiu Office**

C/O Chamber of Commerce, Industry & Agriculture of Sibiu, 1 Telefoanelor Street,  
2400 Sibiu, Romania

### **UNITED KINGDOM Office**

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# WE TAKE PRIDE IN OUR HISTORY

Meet our founding & sustaining members

## Founding members



## Sustaining members

