

## Diplomacy360 / International Business Diplomacy Conference

3<sup>rd</sup> edition

15<sup>th</sup> of November 2018, Ramada Parc Hotel, Bucharest – ROMANIA

### AGENDA

9:00 – 9:45 --- Registration, Welcome Coffee & Networking
9:45: Welcome Speech: Diplomacy360 - a Peace Supporting Program; Valentin PREDA, CEO @ The Romanian Business Exchange
10:00 Official opening: H.E. Mr. Teodor MELESCANU – Minister of Foreign Affairs
Surviving & Generating New Business in the 21st Century: Shaun RIORDAN – British Career Diplomat, Director of the Chair in Diplomacy and Cyberspace and the European Institute of International Studies
Diplomacy and Business: the Supreme Synergy – Her Royal Highness Princess Lia of Romania
Global Government Affairs in a time of change: Lena Bäcker (Sweden) - Founder and President at Good Government Affairs, Honorary Board Member @ International Diplomat Business Club UK and UAE
H.E. Ms. Lise Nicoline Kleven Grevstad – Norwegian Ambassador in Romania
Dominic BRUYNSEELS – Executive President of FIRST BANK Romania
11:40 – 11:55 --- Coffee Break & Networking
The Old-School Diplomacy in the New World: H.E. Mr. Stefan GLAVAN - Romanian Career Diplomat
Protecting the Company's confidential information: Ionut RITES – Chief of Classified Information Office – Chamber of Deputies
How to be the Diplomat of Your Company: Colin LOVERING Executive Chairman of BRCC (British Romanian Chamber of Commerce), Senior Vice-president of Avison Young
Sport Diplomacy: Mihai COVALIU – President of the Romanian Olympic and Sport Committee
13:00-13:45 --- Lunch Break & Networking
Cultural Diplomacy: dr. h.c. Ioan HOLENDER
Corporate Diplomacy - Stefan POPESCU - Corporate Affairs @ ENGIE Romania, former State Secretary at the Ministry of Foreign Affairs
Public Diplomacy: Dorel CAPRAR – President of the Committee for Defence, Public Order and National Security – Chamber of Deputies
Diplomatic Protocol and Etiquette: H.E. Mr. Gheorghe Dinica – former Chief of the Romanian State Protocol
Crisis negotiations: Liviu DANILA – Gl.bg.(r.) Expert TAIEX COM UE
15:15-15:30 — Coffee Break & Networking
The role of Romanian Diplomats for the achievement of the Great Union: H.E. Mr. Cristian DIACONESCU – former Minister of Foreign Affairs
Media & Journalism Diplomacy - Dan Carbutaru / Director @ caleaeuropeana.ro/ europeanpath.eu EU Affairs Journalist
Cyber Diplomacy: Tal PAVEL, research fellow @ the International Institute for Counter-Terrorism Israel (via skype)
Cultural Diplomacy: Helene ROOS – Director French Institute in Bucharest
Climate Diplomacy: General(r) Emil STRAINU
City Diplomacy & Digital Diplomacy: Shaun Riordan
16:45 --- Diplomacy360 Conference Conclusions / 2019 Training Modules & Conferences program

**PARTICIPANTS:** Officials, Ambassadors, Business Owners & Executives, International experts & business organization's representatives

<https://business-diplomacy.ro/conference-2018-bucharest-romania/>