

Back 2 Business Trade International Event - 3rd Edition

October 1st 2018

Projected attendance: 500+

Audience: Professionals from businesses of all sizes and industry types

PRESENTING SPONSOR

**5,000 EURO (MAXIMUM OF TWO SPONSORS -
INDUSTRY EXCLUSIVE)**

- Top billing logo recognition (on all promotional materials, including print and event signage) and recognition as an annual sponsor in kick-off press release for 20th anniversary for all five major events;
- Opportunity to have a 5 minute presentation;
- Company logo/name listed on all event print materials (i.e. save the date and Invitation);
- Company logo on electronic invite promoting event to Chamber's email list
- Five e-Mail blasts promoting your business sent to our list of 2,000 + contacts on our distribution list + 8,000 subscribers in UK and listed in all media channels;
- Prominent logo placed on event sponsor banners company participation included on all press releases;
- Prominent logo placed with link on the BRCC website (www.brcconline.eu);
- Minimum 15 social media mentions including logo, tag and link highlighting your business as a sponsor beginning 2 months prior to the event;
- Company Executive to thank guests during evening program;
- Your business name presented in a digital ad running at the event;
- Recognition in all post-event materials;
- A direct link will be given to your company webpage on the BRCC website;
- Video commercials / promotional media if provided will be played on the large LED screen;
- Priority location for displaying the company spider or roll-up;
- 2 Full colour pages ad in the BRCC Directory.

PLATINUM SPONSOR

3,000 EUR (FOUR AVAILABLE)

- Your business name with a link to your website on the BRCC event page;
- Sponsor call-out in all press releases, print materials, communications, and BRCC newsletter;
- Recognition in all post-event materials;
- Three e-Mail blasts promoting your business sent to our list of 2,000 + contacts on our distribution list + 8,000 subscribers in UK and listed in all media channels;
- Minimum 10 social media mentions including logo, tag and link highlighting your business as a sponsor beginning 2 months prior to the event;
- Opportunity to provide promotional materials for distribution to event guests;
- Your business name presented in a digital ad running at the event;
- Your business featured in the monthly BRCC newsletter the month of the event;
- Your business name prominently displayed on signage at the event;
- Sponsor table at the event and the opportunity to display any products, services or company marketing materials. (1 spider or 1 roll-up);
- 1 Full colour page ad in the BRCC Directory.

GOLD SPONSOR
1,500 EURO (EIGHT AVAILABLE)

- Your business logo with a link to your website on the BRCC event page;
- Sponsor call-out in all press releases, print materials, communications, and BRCC newsletter;
- Two e-Mail blast promoting your business sent to our list of 2,000 + contacts on our distribution list + 8,000 subscribers in UK) and listed in all media channels;
- Opportunity to provide promotional materials for distribution to event guests;
- 5 social media mentions including logo, tag and link highlighting your business as a sponsor beginning 2 months prior to the event;
- Sponsor table at the event and the opportunity to display any products, services or company marketing materials (1 roll-up).

SILVER SPONSOR
750 EURO (TEN AVAILABLE)

- Your business logo with a link to your website on the BRCC event page;
- Sponsor call-out in all print materials, communications, and BRCC newsletter;
- One e-Mail blast promoting your business sent to our list of 2,000 + contacts on our distribution list + 8,000 subscribers in UK) and listed in all media channels
- Your business name presented in a digital ad running at the event;
- One social media post (Facebook) highlighting your business as a sponsor prior to the event;
- The opportunity to display your company roll-up at the event.

MEDIA SPONSOR

- Sponsor recognition in the Back 2 Business promotional materials and advertisements;
- Invitations;
- Email Announcements leading up to event;
- Exclusivity at the event.

OFFER A PRIZE FOR THE LUCKY DRAW!

There are many advantages to join our Back 2 Business 3rd Edition Lucky Draw by offering a prize:

- Online visibility before, during and after the event among our network;
- Logo: website, invitation/thank you email, oral recognition;
- Simple but very efficient way to promote your products/services among our network;
- Associate your brand with the launch of the 20th Anniversary of the British Romanian Chamber of Commerce in Romania, an iconic age!.

MAIN ENTERTAINMENT SPONSOR

- Sponsor name announced by MC as entertainers are introduced;
- Sponsor logo displayed on presentation screens as entertainment perform;
- Sponsor logo displayed on the Chamber website;
- Sponsor logo displayed in evening programme.

BECOME AN IN-KIND SPONSOR!

If your company (wine, cheese, chocolate, coffee, etc.) is seeking wide exposure, in-kind sponsorship is a great way to reach high visibility for your products and to gain access to new customers. This includes the following advantages:

- Online visibility before, during and after the event among our network;
- Logo: website, invitation/thank you email;
- Simple but very efficient way to promote your products/services among our network;
- Associate your brand with the launch of the 20th Anniversary of the British Romanian Chamber of Commerce in Romania, an iconic age!



BRCC

British Romanian
Chamber of Commerce

Sponsorship Application

Name: _____

Business: _____

Address: _____

City: _____ Zip: _____

Phone: _____ E-mail address: _____

Display area requested: _____

(We try to accommodate as much as possible)

Describe (in as much detail as possible) what your sponsorship area will consist of

Payment Method: _____ Sponsorship Level/Event: _____

**** There will be no refunds issued for ANY sponsorship space****

The BRCC will not be held liable for damage of judgments that may be suffered by entrant, participant or spectator to his person or property.

Company Representative Signature: _____ Date: _____