

BRCC 20th Summer Anniversary Party

July 12th 2018

Projected attendance: 150 - 200 people

Audience: BRCC Members / Non Members / Senior Management and Executives

GOLD SPONSOR

4 AVAILABLE AT 2,000 Euro

- Recognition as an annual sponsor in kick-off press release for 20th Anniversary for all five major events;
- Recognition as an annual sponsor for BRCC 20th Summer Anniversary Party;
- Company logo will appear prominently on all promotional materials, including a direct link to a URL of your choosing and also on the event platform;
 - Company logo on electronic invite promoting event to Chamber's email list (2,000 + contacts on our distribution list + 8,000 contacts in UK) and listed in all media channels;
- 10 social media mentions including logo, tag and link;
- Priority location for displaying the company spider or roll-up;
- 10 Free BRCC 20th Summer Anniversary Party tickets;
- A stand or booth is available to promote your company products and marketing materials;
- Sponsor recognition in the BRCC Chairman welcoming speech;
- Company's logo will be displayed on all electronic invitation and reminder that will be sent out to all our BRCC members;
- Opportunity to include welcome in mailing distributed the week prior to the event;
- Opportunity to include company information and item in attendee gift bag;
- Recognition in all post-event materials;
- Full page colour ad in the BRCC Directory.

SILVER SPONSOR

8 AVAILABLE AT 1,000 Euro

- Recognition as an annual sponsor in kick-off press release for 20th Anniversary;
- Company logo will appear prominently on all promotional materials;
- The possibility for displaying the company roll-up;
- Company logo on electronic invite promoting event to Chamber's email list (2,000 + contacts on our distribution list + 8,000 contacts in UK) and listed in all media channels;
- Recognition in weekly update email;
- Six free tickets for six participants;
- 5 social media hits including logo, tag and link;
- Half page colour ad in the BRCC Directory.

BRONZE SPONSOR

10 AVAILABLE AT 500 Euro

- Company logo will appear prominently on all promotional materials;
- Company logo on electronic invite promoting event to Chamber's email list (2,000 + contacts on our distribution list + 8,000 contacts in UK) and listed in all media channels;
- Recognition in weekly update email;
- Three free tickets for three participants;
- 3 social media hits including logo, tag and link.

OFFER A PRIZE FOR THE LUCKY DRAW!

There are many advantages to join our BRCC 20th Summer Anniversary Party Lucky Draw by offering a prize:

- Online visibility before, during and after the event among our network;
- Logo: website, invitation/thank you email, oral recognition;
- Simple but very efficient way to promote your products/services among our network;
- Associate your brand with the launch of the 20th Anniversary of the British Romanian Chamber of Commerce in Romania, an iconic age!;
- 2 free entrances.

MAIN ENTERTAINMENT SPONSOR

- Sponsor name announced by MC as entertainers are introduced;
- Sponsor logo displayed on presentation screens as entertainment perform;
- Sponsor logo displayed on the Chamber website;
- Sponsor logo displayed in evening programme;
- 2 free entrances.

BECOME AN IN-KIND SPONSOR!

If your company (wine, cheese, chocolate, coffee, etc.) is seeking wide exposure, in-kind sponsorship is a great way to reach high visibility for your products and to gain access to new customers. This includes the following advantages:

- Online visibility before, during and after the event among our network;
- Logo: website, invitation/thank you email;
- Simple but very efficient way to promote your products/services among our network;
- Associate your brand with the launch of the 20th Anniversary of the British Romanian Chamber of Commerce in Romania, an iconic age!;
- 2 free entrances.

MEDIA SPONSOR

- Sponsor recognition in BRCC 20th Summer Anniversary Party promotional materials and advertisements;
- Invitations;
- Email announcements leading up to event;
- Event program;
- Exclusivity at the event.



BRCC

British Romanian
Chamber of Commerce

Sponsorship Application

Name: _____

Business: _____

Address: _____

City: _____ Zip: _____

Phone: _____ E-mail address: _____

Display area requested: _____

(We try to accommodate as much as possible)

Describe (in as much detail as possible) what your sponsorship area will consist of

Payment Method: _____ Sponsorship Level/Event: _____

**** There will be no refunds issued for ANY sponsorship space****

The BRCC will not be held liable for damage of judgments that may be suffered by entrant, participant or spectator to his person or property.

Company Representative Signature: _____ Date: _____