**Event agenda:**

**Main Stage**

Confirmed speakers: **NICOLETTA IACOBACCI**, Ethics HyperLeader at Hyperloop, **CECILE CREMER**, Creative Concept Designer at Wandering the Future, **MILAN LAKHANI**, Innovation Strategist at Konica Minolta.

**Marketing Innovation Stage**

Confirmed speakers: **THOMAS BARTA**, World’s Premier Marketing Leadership Expert, **SERGIO SPACCAVENTO**, Executive Creative Director at Conversion Italy, **PHIL PALLEN,** Brand Strategist

**Developers Stage**

Confirmed speakers: **ALPARSLAN AVCI**, Solutions Architect at Hazelcast, **ALEX SOTO**, Senior Software Engineer at Red Hat, **ALVARO VIDELA**, Leader Architect at MIGROS

**Security Stage**

Confirmed speakers: **DR. CRISTIAN IORDAN,** Responsible for partnerships and cooperation at SRI, **PASCAL GEENENS**, EMEA Security Evangelist at Radware

**Digital & e-Commerce Stage**

Confirmed speakers: **MASSIMILIANO BRIGIDA**, Director of International Operations at The Digital Box, **MARCO LANDI**, Independent Board Director at The Digital Box

**SMBs & Enterprise Stage**

Confirmed speakers: **ALEXANDRU MAZILU**, Country Manager Romania & Bulgaria at Logitech, **ANCA BANDA**, Country Manager Romania at MiniCRM

If on these stages you can find the most relevant content for your interests and future visions, on the **4 exhibition areas, where 130 exhibitors showcase 2.300 digital products** you will find the best solutions for your business.

Participation at IMWorld is **free** for **BRCC** members with **Digital Starter Pass**, (access on Digital & e-Commerce Stage and SMBs & Enterprise Stage) and every **Digital PRO Pass** (access on Marketing Innovation, Security, Developers Stage) is discounted by 15%. Use this code **BR100CCS** to get your free Digital Starter Pass or this code: **BR15CCP** to get your discount for Digital PRO Pass: [imworld.ro/tickets/](http://imworld.ro/tickets/)