

# Conference

Hotel Ramada Plaza , Europe Hall  
Bucharest

February  
**24**

Organizer:



# “SHORT FOOD CHAIN”

Good practices in Romanian agriculture

by **GLOBALG.A.P.** certification

- **GLOBALG.A.P. TOUR 2017 ROMANIA** -

Do you want a better **PRICE** for  
your harvest?

Do you want to be **PRESENT** in  
large retail chains?

**PARTICIPATE** at Conference of  
**GLOBALG.A.P.** standards in Romania

Edition II, 2017

# What is GLOBALG.A.P.?

**GLOBALG.A.P.** is the internationally recognized standard for farm production, being the result of years of intensive research and collaboration with industry experts, producers and retailers around the world.

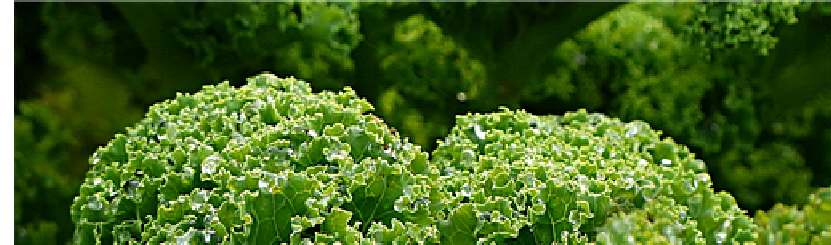
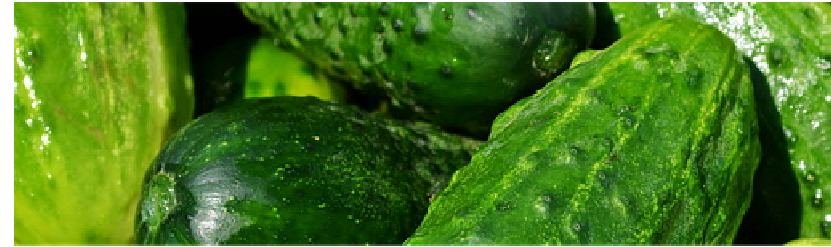
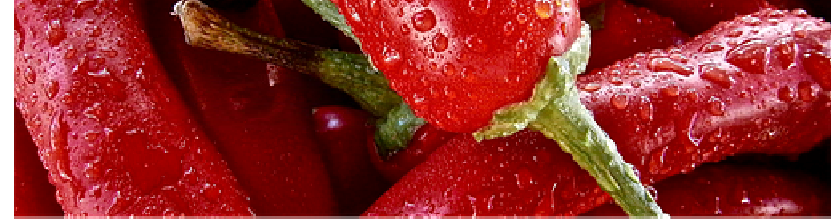
The goal is safe and sustainable agricultural production to benefit farmers, retailers and consumers throughout the world.

**GLOBALG.A.P.** is more than a certificate. It's a vision of global safe and sustainable agricultural production made possible through our tools, programs and partners.

Enhancing safety and sustainability means greater access to markets for producers, safer products for retailers and consumers, more sustainable production systems for governments and broader business opportunities for service providers.

The **GLOBALG.A.P.** standard demands, among other things, greater efficiency in production. It improves business performance and reduces waste of vital resources.

In addition, it also requests a general approach to farming that builds in best practices for generations to come.



# GLOBALG.A.P. Certification

## **GLOBALG.A.P. Certification covers:**

- Food safety and traceability
- Environment (including biodiversity)
- Workers' health, security and welfare
- Animal welfare
- Includes Integrated Crop Management (ICM), Integrated Pest Control (IPC), Quality Management System (SMC) and Hazard Analysis and Critical Control Points (HACCP).

**GLOBALG.A.P. Certification** helps you to demonstrate your commitment to Good Agricultural Practice to your retailers and buyers.





## Why should you attend this event?

The conference will present **GLOBALG.A.P.** and its new products and certification systems, aiming to increase the transparency and involvement of the stakeholders, **farmers and retailers**, for upgrading producers' good agricultural practices. **GLOBALG.A.P.** represents an equivalent of HACCP of food industry.

### As farmer, you can find out how to become part of „food short chain“:

- **Your farm's products can be listed by major chains** of retailers, exporters or distribution networks, complying a set of mandatory requirements;
- **You find out the requirements of merchants for local producers**, the requirements for en-detail sales and about elements of food safety;
- **You can find out more about these certifications, costs, implementation methods;**
- There will be discussions on **disadvantages and risks assumed by the producers** with no **GLOBALG.A.P.** certification;
- You will find out **success stories** about how **GLOBALG.A.P.** certification helped Polish farmers to be some of biggest exporters of fruits and vegetables in Europe;

# Event Structure

09:00 – 09:30 Registration of Participants

09:30-11:30 SESSION I

11:30 – 12:00 Coffee break

12:00-13:30 SESSION II

13:30 – 14:30 Lunch break

14:30-16:30 SESSION III

## Agenda

### 9.30 - 11.30 SESSION I

- How Romanian agriculture fulfills the requirements of global market - **Representative** of Ministry of Agriculture and Rural Development\*
- The world of good agriculture practices – **Representative** of GLOBALG.A.P.
- The requirements of merchants for local producers - **Florin Căpățână**, Vicepresident/ Executive Director, AMRCR\*
- Importance of offering the clients safe and quality products – **Representative** of ANSVSA\*/ ANPC

### 11.30 - 12.00 Coffee break



# Agenda (following)

## 12.00 - 13.30 SESSION II

### Agriculture, fruits and vegetables

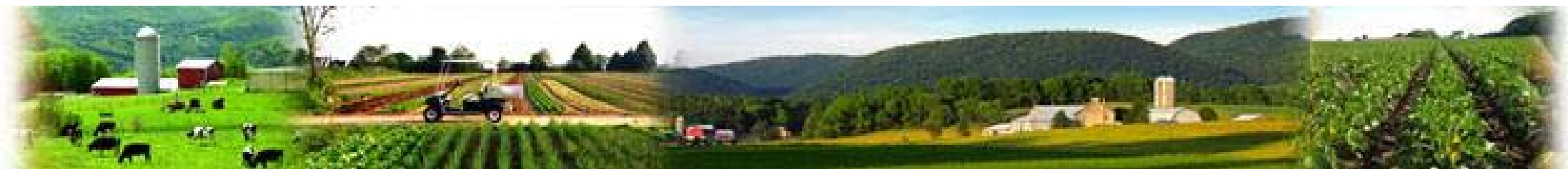
- Success story : How **GLOBALG.A.P.** certification helps Polish farmers to be some of the biggest exporters of fruits and vegetable in Europe - **Maciej Majewski**, Partner, Freshmazovia.com Sp. J. Poland
- PROAGRO approach on implementation of quality standards in Romanian agriculture - **Emilian Dumitru**, President of PRO AGRO National Federation\*
- Gros market – the place of farmers - **Camelia Şucu**, Owner Abundia Gros Market\*
- **GLOBALG.A.P.** Necessary or mandatory? - **Ionuț Nache**, General Manager INAQ Consulting

## 13.30 - 14.30 Lunch break

## 14.30 – 16.30 SESSION III

- **14.30 – 15.15 Requirements of retailers regarding the quality of purchased fruits and vegetables – Representatives of retail chains – free discussions**
- **15.15 – 16.30 Presentation of GLOBALGAP services - GLOBALG.A.P. certification process – Representatives of certification bodies accredited by GLOBALG.A.P.**
- **16.30 - Conclusions**

*Note: \* to be confirmed*



# GLOBALG.A.P. Conference, edition I, 2014



**Participants - 128 people:**



- fruits/vegetables producers
- representatives of main retailers
- representatives of public authorities
- representatives of professional associations and owners
- media
- **GLOBALG.A.P.** special guests





## Find out how you can participate



### Conference participation fee:

- **EUR 50 + VAT**, for registrations up to **January 31, 2017**
- **EUR 75 + VAT**, after this date

**Registration deadline:** February 20, 2017

For registration please access and fill in the form below.

After the confirmation of your registration, you will receive the invoice for the participation fee.

**REGISTRATION FORM**



# Partner of event

The **GLOBALG.A.P.** conference, part of **GLOBALG.A.P.** Tour, is a special event in Romania. Therefore, as **Partner** of this event, your company becomes well known in the business environment and you have the opportunity to promote your products or services.

Being partner of this event brings benefits for your company's image and offers you the possibility to be present in mass-media both before and after the conference. Your company, your products and services, are promoted during the conference and you may have an interview in the media to make your point of view known.

Please find below the partnership packages.

In case you want to stand out from other companies and support this unique event in Romania, please send us your option at [office@inaq.ro](mailto:office@inaq.ro) before January 20, 2017.



# Partnership packages

## **PLATINUM Partner** **EUR 3000 + VAT**

- logo on digital and print materials
- roll-up in the conference hall and lobby
- conference speaker (15 min presentation)
- presentation materials can be distributed to participants
- 3 invitations for business partners
- name mentioned in the press releases and advertorials - media partners and general mass-media
- interview with a representative of company, pre-event

## **GOLD Partner** **EUR 2000 + VAT**

- logo on digital and print materials
- roll-up in the conference hall and lobby
- presentation materials can be distributed to participants
- 2 invitations for business partners
- name mentioned in the press releases and advertorials - media partners and general mass-media



## **SILVER Partner** **EUR 1500 + VAT**

- logo pe materialele digitale și print
- roll-up in the conference hall and lobby
- 1 invitation for business partner

PLATINUM PARTNER

GOLD PARTNERS

SILVER PARTNERS

MEDIA PARTNERS

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