

IN ASSOCIATION WITH



Department for  
International Trade

PRESENTED BY



BELGRADE, 17-19 MAY 2017

# xCEED2017

Roadmapping The Digital (r)Evolution

The first digital finance and FinTech event in Central and Eastern Europe organised by financial institutions for financial institutions.



[www.xceedconference.com](http://www.xceedconference.com)

# What is xCEED?



## BELGRADE 17-19 MAY 2017

xCEED, will introduce banks, insurers, regulators, telcos and retailers from the region with UK's FinTech pioneers - each at the cutting edge of digital transformation in UK banking - to provide a blueprint of how to plan and execute your digital transformation projects and create a winning formula for your FinTech ambitions.

Our three-day event is a mix of keynote sessions from the UK leading banks, insight from regulators, interactive panel debates and live demonstrations from the UK's hottest FinTech start-up, covering a range of topics; from user experience to AI and Blockchain.

Accompanied by a buzzing exhibition hall full of the latest in FinTech innovation and **the crème de la crème of the UK's industry**, this is a unique opportunity to tap into domain expertise from the UK's professionals with proven use case experience at the forefront of digital banking.

2

PITCH SESSIONS FROM UK'S BEST FINTECH START-UPS

3

DAYS OF REAL EXCHANGE & INTERACTION

15

KEYNOTE SPEAKERS AND PANELIST

55%



INTERACTIVE CONTENT

45%



NETWORKING

10



INNOVATION SHOWCASES

30



C-LEVEL EXECUTIVES

150

DECISION MAKING DELEGATES FROM 11 COUNTRIES AND OVER 50 DIFFERENT FINANCIAL INSTITUTIONS

Brochure

xCEED2017  
Roadmapping The Digital (r)Evolution

## WEDNESDAY 17<sup>th</sup> May 2017

19:30 VIP Networking Cocktail

## THURSDAY 18<sup>th</sup> May 2017

08:15 Registration and Coffee

09:00 Welcome addresses *The British Ambassador, Paneleven and Lead Sponsor*

09:30 Let's Talk Payments

09:50 Lending and crowd-lending

10:10 What about the Customer?

10:30 Coffee Break

10:50 Innovation Showcase (part 1)  
*Meet the companies hoping to disrupt the financial service industry*



11:40 Coffee Break

**Stream 1**  
12:00 Coping with Digital Transformation

**Stream 2**  
12:00 From Banks to Banking

13:00 Lunch

**Stream 1**  
14:30 Tech and Applied Solutions

**Stream 2**  
14:30 The known unknown?

15:30 Coffee Break

15:45 Innovation Showcase (part 2)  
*Meet the companies hoping to disrupt the financial service industry*



16:30 AI & Security

16:50 Blockchain- myth or reality?

17:10 Closing Remarks and Pannovate Prize Draw

17:20 Drinks O'clock

19:30 AfterParty

## FRIDAY 19<sup>th</sup> May 2017

10:30 Business Brunch

# What's special about Central & Eastern Europe?



The CEE market is set for significant growth over the coming years, this region is at the very start of their digitisation journey looking for guidance and expertise.

The entire region has a communications and financial infrastructure along with an educated population, that removes need for payment technology to "leapfrog" 20th-century legacy infrastructure (most banking systems are from 1990s or 2000s) in order to ensure access to financial services.

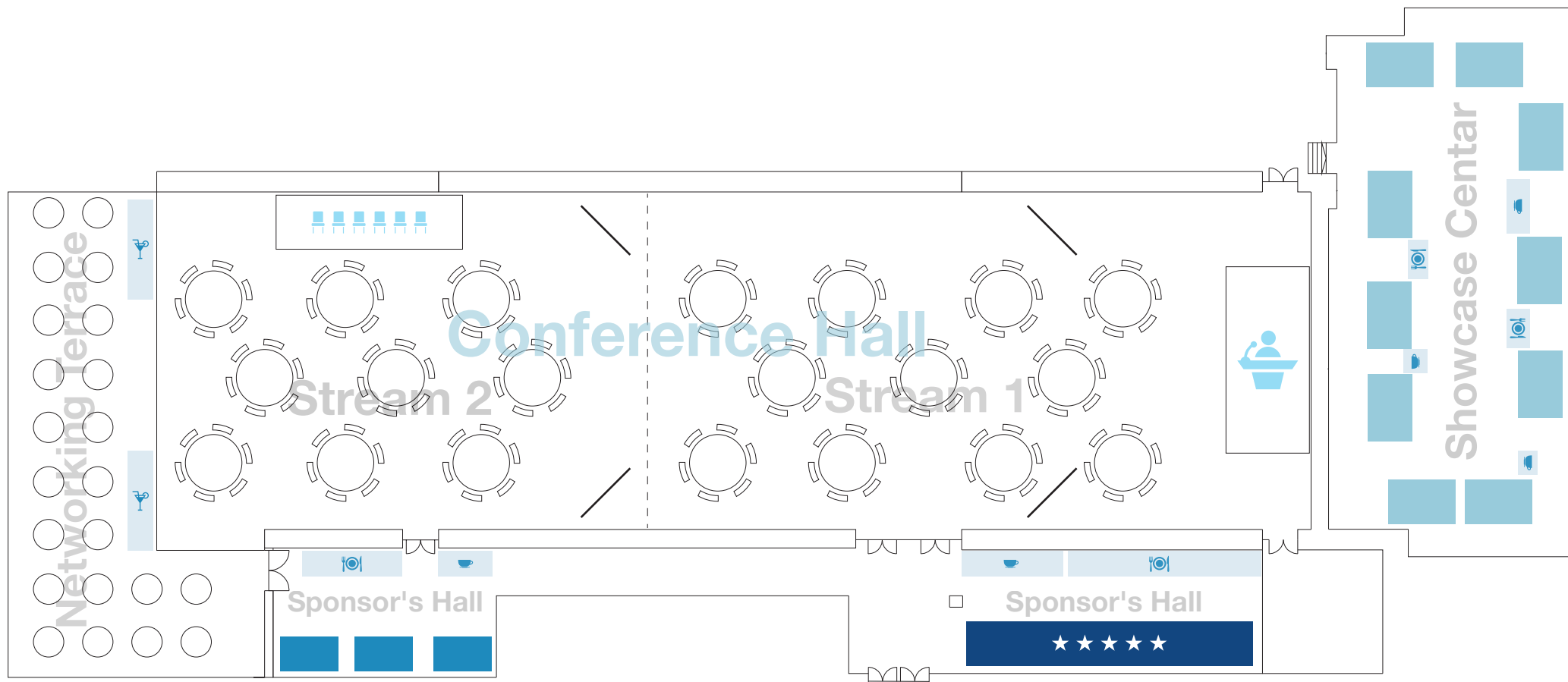
Potentially game-changing technologies have yet to reach the CEE market, however, are definitely coming. The undisputed leader in each of the countries is the payments subsector, with significant development and rapid adoption of the latest technologies.

New international entrants (UK companies in particular) – incumbents and disruptors – have a chance to succeed in providing innovative solutions to either the financial sector itself or directly to end users.

“According to a recent review by DIT of the CEE FinTech market, there are strong indications of significant growth and that the future of CEE finance will be coded in technology.”



# Floor Plan



Brochure

# WHY GET INVOLVED?

## Delegates - Not just another FinTech Conference

- Communicate with industry experts who will share their digital transformation journeys while offering real insight and advice to help you maximise your import journey.
- Expert Knowledge shared in an intimate environment for productive and profitable business transactions going forward.
- xCEED provides the right mix of networking, demonstrations from some of the UK's hottest FinTech Startups and speakers/panelists from UK's well known financial institutions.

## Sponsors- Access your potential

- Close interaction and networking opportunities with delegates, other sponsors and exhibitors helps raise your credibility and profile and builds productive and profitable relationships.
- CEE ripe for FinTech innovation – Culture, communication and infrastructure all support digital revolution and innovation.
- Decisions done and delivered – We will provide a sales facilitation services through local channel partners, to ensure every lead is followed-up and where possible converted into a sale.



# WANT TO GET INVOLVED?

If you are interested in attending, sponsoring or exhibiting at xCEED, please register now at:  
[www.xceedconference.com](http://www.xceedconference.com)

or contact us on:  
[contact@xceedconference.com](mailto:contact@xceedconference.com)

**Early Bird Offer**

**50% discount**

**Early Bird Tickets: €80**

**Regular price tickets: €160**

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