

# Big Band Night

## Sponsorship Packages

Celebrating 21 years of lifesaving and life changing work!



Working with women and children experiencing domestic violence and family homelessness



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**Casa Ioana's Big Band Night**  
**InterContinental Hotel**  
**Saturday 15 October 2016, 20:00 hrs till late**

Your generous commitment to become a 2016 sponsor will have a lifesaving and life changing effect on the lives of women and children experiencing domestic violence and family homelessness. Casa Ioana is the leading independent provider of support to survivors of domestic abuse in Bucharest. Each year, we support approximately 150 women and children by providing safe temporary accommodation and professional psychosocial services. Casa Ioana's integrated ACASA programme meets the particular needs of families and individuals over an extended period. We work with a broad network of both public-sector agencies and other service providers to help women and children resolve all their problems and acquire the necessary skills and assistance they need to regain family stability and affordable housing. We address the multiple underlying issues of domestic violence and family homelessness, rather than simply focusing on providing short-term emergency shelter.

We are dedicated to improving our services and we work hard to learn about the people we work with, e.g. their backgrounds, their needs and their ambitions. We have a hugely varied group of people to support and are committed to providing the holistic and personalised support they need to move on with their lives. Over the years, our mission has remained the same while the need for our services continues to grow.

Recently, we opened another domestic violence shelter in Bucharest that provides safe temporary accommodation and professional support to another 7 families and 2 single women.

We are hugely successful, year-on-year more than 80% of our adult beneficiaries' successful move on with their lives, through employment and the setting up of other homes in the private-rental sector.

We have developed our robust Financial Literacy Programme, not simply to teach personal and family budgeting skills, but to enable some of our beneficiaries to return to school, whilst training others in developing the soft-skills employers are looking for in the people they want to hire. We will also help beneficiaries to get ready for work by involving HR professionals from major companies to help increase the opportunities of our beneficiaries getting decent well-paid and secure jobs. We look forward to expanding this programme over the next three years.

With your support, 100% of the funds raised at our Big Band Night will directly benefit our beneficiaries. I very warmly invite you to be a valued partner in our lifesaving and life changing work.

Ian Tilling, M.B.E  
President



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# Big Band Night

Radisson Blu  
October 10 2015, 7 PM

## Sponsorship Packages

	BRONZE - Ron 2,000	SILVER - Ron 3,200	GOLD - Ron 4,000
<b>Rights</b>			
• to official recognition as a Casa loana partner			✓
• to promote your partnership with Casa loana and use our logo	✓	✓	✓
<b>Benefits</b>			
<b>Hospitality</b>			
• table for 10 persons at the Big Band Night event			✓
• table for 8 persons at the Big Band Night event		✓	
• table for 4 persons at the Big Band Night event	✓		
<b>Advertising &amp; Marketing</b>			
<b>corporate logo/name in promotional materials:</b>			
❖ social media – Facebook & Blog & LinkedIn & Twitter		✓	✓
❖ social media – Facebook & Blog & Twitter		✓	✓
❖ social media – Facebook & Twitter	✓	✓	✓
❖ event profile on Casa loana's Website			✓
❖ high profile recognition on event signage			✓
❖ company mention in Casa loana's 2015 Annual Report	✓	✓	✓
❖ company mention in Event press release (before and after)			✓
<b>Event Programme:</b>			
❖ half page advert in event programme			✓
❖ quarter page advert in event programme		✓	
❖ company logo in event Programme	✓		
❖ product placement during the event (to be determined, if appropriate)			✓

\*Casa loana will conclude a Sponsorship Contract with our Gold, Silver and Bronze partners and sponsors.

The Sponsorship Law gives your company the opportunity to redirect up to 20% of its profit tax obligation (if it does not exceed 3% of turnover) to a recognised non-governmental organisation such as Casa loana.

# Thank you!

