



1st International Conference and Exhibition 2016
3-4 November 2016

Bucharest - Romania

Under the auspices of



NETHERLANDS ROMANIAN
CHAMBER OF COMMERCE



**“Innovation and new technologies in managing cities today
and in planning for the cities of tomorrow”**

With the cooperation and support of:



Smart Cities Mediterranean
Cluster (SMART-MED)

CNE Business Development Ltd



Bucharest University
of Economic Studies (ASE)



TECHNICAL UNIVERSITY OF
CIVIL ENGINEERING BUCHAREST

Technical University of Civil
Engineering of Bucharest (UTCB)

Organizers - Local Support

Different Angle Cluster
Association



WWW.DIFFERENTSMARTCITY.COM



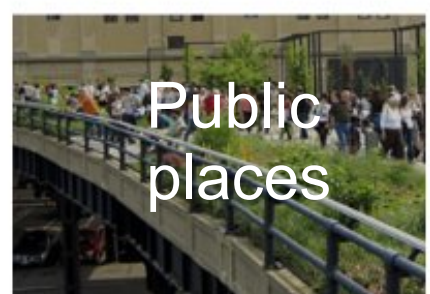
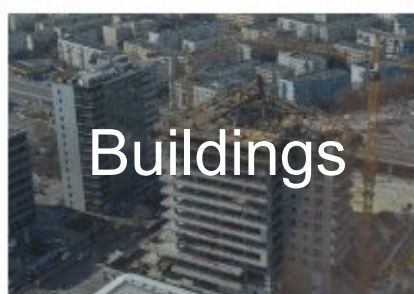
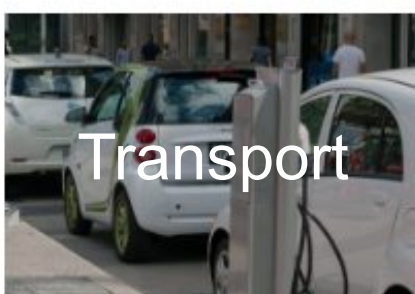
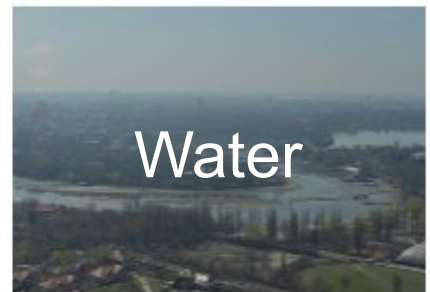
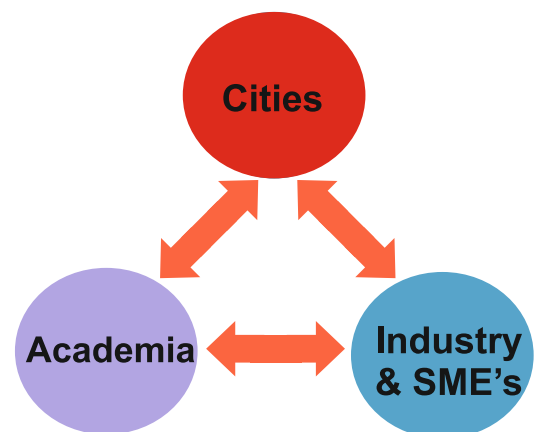
About the Conference

The 1st International Conference and Exhibition, dealing with “**Innovation and new technologies in managing cities today and planning for the smart cities of tomorrow**”, aims to establish bridges among a variety of stakeholders from cities and communities, industry and academia; and act as a platform for face-to-face interaction and networking in support of cities' efforts to cope with common challenges and opportunities in the information era.

A smart city is a place where the traditional networks and services are made more efficient with the use of digital and telecommunication technologies, for the benefit of its inhabitants and businesses.

The road towards smart cities is long and there is no end point, is a continues journey and a holistic approach by different segment of the economy is essential, starting from the government and its various agencies, to the implementation and adoption by the citizens.

Bring together city and regional authorities with industry, SME's, academics and professionals to present information and ideas for smartness and growth ...





Structure of the Conference

The Conference consists of two interrelated parts, namely:

- the “Scientific” part, in which recent developments and supportive technologies relevant to challenges faced by cities and communities will be presented; and
- the “Exhibition” part, aiming at giving the opportunity to industry and SMEs to present products that can solve current and forthcoming problems of these communities.

The above distinction reflects an effort to bring together scientific knowledge and industry developments for increasing knowledge stock on potential policy perspectives and providing options on technological products and solutions that can increase capacity of cities and communities to cope with current challenges and needs.

Share ideas, options and smart city opportunities

Scientific Part - Conference Themes

The Conference themes relate to improving urban life through more sustainable integrated solutions and focusing in innovation, better planning, higher energy efficiency better transport solutions and the intelligent use of Information and Communication Technologies (ICT).

- Renewable Energy
- Smart Energy Management
- Energy Efficiency
- Smart Water Resource Management
- Smart Buildings
- Smart Urban Transport
- Smart Waste Management
- Smart Infrastructures
- Smart Tourist Destinations
- Smart Culture
- Smart City Marketing & City Branding
- Smart Applications for Natural Risk Management

- Smart People – Citizens' Empowerment
- Quality of Life
- Smart government - New Governance Models
- New Business Models for Smart Urban Development
- Integrated / Spatial / Urban Planning
- Intelligent Street Lighting
- Smart Parking
- Open Data
- Large Data Management Challenges in the Urban Context
- Intelligent Security
- Security Management

Exhibition Part - Industry / Stakeholders

A variety of ICT-enabled products and solutions will be presented in the Conference, bringing at the disposal of cities and communities potential options and solutions for coping with existing and predicted challenges.

Industrial partners and stakeholders can find the Different Cities > Smart Cities Conference as an excellent opportunity to:

- **present/exhibit** smart products and services;
- **establish contacts** with the academic community as well as cities and communities;
- **identify new market opportunities** through the networking.



Who can participate

The conference aims to create a platform for interaction and knowledge exchange among the key actors involved in urban development issues, namely: (a) citizens and policy makers; (b) scientific community; and (c) industry and local stakeholders. This interaction will support the building of bonds of both horizontal nature (within each one of the above groups, e.g. cities, industry, academia) and vertical nature (among cities, academia and industry), opening up a range of new opportunities and challenges for future cooperation.

Along these lines participants are expected from:

Cities and their surroundings, communities: City Councils, Governmental Departments, Regional Authorities, Chambers and Associations, other Local Decision-making Bodies, NGOs etc.

Academia: a wide variety of scientific disciplines, reflecting the complexity of urban systems and the challenges faced by them, in an effort to support inter-discipline communication and remove sectoral silos barriers.

Industry / Service providers / SME's, Startups / Professionals / Experts: a wide variety of stakeholders and providers of services and products that can be of interest for cities willing to jump into smart solutions for coping with urban problems.

Different Angle Cluster Association

The Different Angle Cluster Association is established in October 2014 to promote and support research, innovation and education in order to develop and implement solutions meant to transform Bucharest into a smart city.

