



Travel FIRST, pay business. Book by 14 June 2016.

Now is the perfect opportunity for you to experience the unrivalled luxury of flying British Airways First. That's because when you choose to book business class, we'll offer you one leg of your trip in First.

FOR FREE

Flying in First gives you a truly unforgettable experience with sumptuous private jet-like surroundings, impeccable service and timeless British details. Other benefits include:

- · Access to exclusive lounges
- · Dedicated check-in desks, Fast Track Security and Priority Boarding at selected airports
- A private on-board suite
- · A seat that converts to a fully flat bed
- A menu designed by some of the world's top chefs and full bar service
- In-flight entertainment through a personal 15-inch screen.

How to book:

To benefit from a free one way journey in First at the price of a business class ticket, simply determine your First leg at time of booking, subject to A-class availability, and combine with a business class fare in J/C/D or R-class. Please note that this offer cannot be booked online and is valid on published annual fares only. Tactical fares and negotiated net rates are not permitted.

Destination	Eligible bookings	Book between	Travel between
North Atlantic*	A-class combined with J/C/D/R-class	05 April – 14 June 2016	05 April – 28 August 2016 Last inbound travel 08 Sep 16
Rest of World	A-class combined with J/C/D/R-class	05 April – 14 June 2016	05 April – 28 August 2016 Last inbound travel 08 Sep 16

^{*}If you travel to/from Mexico, USA, Canada with British Airways in First you may also enjoy the business class cabin of our partner airlines, Iberia, American Airlines and Finnair on the other leg.

T&C – This offer is subject to availability and may not be available to all British Airways destinations. The offer may be subject to change or withdrawal without prior notice. Bookings must comprise a First and a business class sector prior ticketing. There is no entitlement for a free First journey on business class tickets already issued.

