

Sustainable Romania: The Economy on 4 wheels!

An event organized by România Durabilă and DeBizz Magazine

24 March, 2016, 09.00-12.30
Intercontinental Hotel, Opera conference hall

A debate regarding the development and the perspectives of the local auto market – an event organized by DeBizz Magazine in partnership with România Durabilă.

*) simultaneous translation into English and German

MAIN PARTNER:

ŠKODA



PARTNERS:



MEDIA PARTNERS:



2015 was the second year of growth for auto sales. After several years of consecutive recession of sales, 2016 seems to be a good year for the automobile industry, according to specialists and executives in the automotive sector. In January, automotive sales rose by 20%, reaching a record level of the last 7 years and the related sectors maintain an effervescence of production and investments. On the other hand, discrepancies between the sales of new cars and those of used cars, financial difficulties of the insuring companies and the insufficient infrastructure remain the main challenges of this industry.

SPEAKERS:



DAN VARDIE
Auto expert



REMI VRIGNAUD
CEO Allianz-Țiriac Asigurări



CONSTANTIN STROE
President of ACAROM



FLORIN PÎRVU
Vice President of CNIPMMR



LUCIAN GHIȚESCU
General Manager
MA*FRA România



DANIEL APOSTOL

MODERATOR:

THEMES

- 1) What does the development of the car market look like? Supporting factors for automotive sales.
- 2) Horizontal and related industry: elements of economic growth.
- 3) Financing solutions for car purchases.
- 4) Civil liability insurance for car owners (RCA): What do we need to know about it in 2016?
- 5) Intelligent solutions for fleet car management and car use.

AGENDA

- 9:00 Registration of participants
- 9:30 Opening Speech and presentation of the economic context by Daniel Apostol

Panel 1: Development of auto sales in 2016. The ratio between deliveries of new cars vs. used cars look like

Panel 2 : The potential of the local market to be used with the view to expanding production. How do we attract new investments ?

Panel 3 : Solutions to finance auto purchases

Panel 4 : What do we need to know about civil liability insurance of car owners (RCA)?

Panel 5 : intelligent solutions to manage and use the cars

11:30 Brunch and networking

RSVP Anca BOIAN tel: +40 728 059 356 e-mail: anca.boian@debizz.ro