



Press release

Bucharest, January 27th, 2010

Philippe H. Drivon, appointed Managing Director of Accor Hospitality Romania

Bruno Coudry, Chief Operating Officer Accor Hospitality Central & Eastern Europe, was happy to announce on January the 1st, 2010 the appointment of Philippe H. Drivon as the first Managing Director of Accor Hospitality Romania. This comes in response to the challenges in Accor hotel brands and business model and in agreement with Yann Caillère COO of Accor Hospitality Europe, the Middle East & Africa, CEO Sofitel Worldwide, in charge of Hotel Design and Construction Worldwide

In his new position, Mr. Drivon will be responsible for all the Accor hotels in Romania (Pullman, Novotel and Ibis) and development of new hotels in the country.

Graduated in 1974 the Hotel School of Thonon les Bains, France, Philippe H. Drivon, 56, has a background of 37 years of working in the hotel industry out of which 32 in the Accor Group.

Prior to becoming Managing Director of Accor Romania, Mr. Drivon cumulated 27 years of experience as hotel General Manager in France, Ghana, Cambodia, Thailand and United Emirates of Arabia.

For the last 4 years he has been General Manager of Novotel Bucarest City Centre, Romania.

Being also Councilor of Foreign Trade of France he facilitates the commercial relationship between France and Romania. He has been nominated in this position by the Prime Minister of France, 18 years ago.

Throughout his career, Drivon consistently delivered superior business results and he strongly believes in the development of Accor Romania on the economic segment.

The Accor hotel brands in Romania will greatly benefit of Drivon's background and experience.

Accor, a major global group and the European leader in hotels, as well as the global leader in services to corporate clients and public institutions, operates in nearly 100 countries with 150,000 employees. It offers to its clients over 40 years of expertise in two core businesses:

- **Hotels**, with the **Sofitel, Pullman, MGallery, Novotel, Mercure, Suitehotel, Ibis, all seasons, Etap Hotel, Formule 1** and **Motel 6** brands, representing 4,000 hotels and nearly 500,000 rooms in 90 countries, as well as strategically related activities, such as Lenôtre.

- **Services**, with 32 million people in 40 countries benefiting from Accor Services products in employee and public benefits, rewards and motivation, and expense management.

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